



## Annual Southeastern End-of-the-Year Viticulture Roundup and New Growers Workshop

### **Dates and Location:**

**Dec. 16 2019: City Winery, Atlanta GA (9 am – 4 pm)**

650 North Avenue NE, Atlanta, GA 30308

**Dec. 17 2019: Pleb Urban Winery, Asheville NC (9:30 am – 5pm)**

289 Lyman St, Asheville, NC 28801

### **Speakers:**

Cain Hickey, UGA Viticulture Extension

Mark Hoffmann, NC State Small Fruits Extension

Beth Chang, Virginia Tech Enology Extension

Tremain Hatch, Virginia Tech Viticulture Extension

- Education on site selection, cultivar selection, costs and needs for vineyard establishment, and basic winery needs
- Q+A panel with experienced growers and specialists
- 'Year in review': What have we learned (from research and grower perspective)

**Registration:** Registration in GA, lunch included.

NO registration for NC. Lunch and Beverages are on you in NC (there is a BBQ place right next door). Coffee and Snacks will be provided in NC.

**Sponsorship:** If you want to sponsor the events, please contact Cain Hickey ([vitis@uga.edu](mailto:vitis@uga.edu)) for the GA workshop and Mark Hoffmann ([mark.hoffmann@ncsu.edu](mailto:mark.hoffmann@ncsu.edu)) for the NC workshop.



## **Monday Dec. 16<sup>th</sup> 2019 @ City Winery Atlanta**

Moderation: Mellissa Mattee, Fulton County ANR Extension Agent

Registration: <https://events.attend.com/f/1383791027>

9:00 AM – Registration and refreshments

9:30 AM – Welcome; Supporting new grape grower success.  
Cain Hickey, UGA Viticulture Extension Specialist

9:45 AM – Site selection and vineyard design  
Tremain Hatch, Virginia Tech Viticulture Extension Specialist

10:15 AM – Judicious cultivar selection for grape growing in the southeastern US  
Cain Hickey, UGA Viticulture Extension Specialist

10:45 AM – BREAK

11:00 AM – What to expect in the first three years – materials needed, vine training, pest management  
Mark Hoffmann, NC State Viticulture Extension Specialist

11:30 AM – From Tanks to TTB to Tasting Room: things to think about when starting a commercial winery  
Beth Chang, Virginia Tech Enology Extension Specialist

12:00 AM – LUNCH

1:15 PM – Perspectives and tips from a new and a veteran grower / vineyard and winery owner  
Kevin Buckley (new) and Eric Seifarth (veteran)

2:00 PM – Q & A Panel with growers and Beth, Tremain, Mark and Cain

2:30 PM – Year in review: perspectives from a dry growing season in a humid climate  
Growers and Beth, Tremain, Mark and Cain

3:30 PM - Networking social with wines

4:30 PM - ADJOURN



## **Tuesday Dec 17<sup>th</sup> @ pleb urban winery Asheville**

Moderation: Karen Bleadow (NC Cooperative Extension, Henderson Co. Horticulture Agent)

9:30 AM – Registration and refreshments

10:00 AM – Welcome; Supporting new grape grower success.

Mark Hoffmann, NC State Viticulture Extension Specialist

10:15 AM – Site selection and vineyard design

Tremain Hatch, Virginia Tech Viticulture Extension Specialist

10:45 AM – Judicious cultivar selection for grape growing in the southeastern US

Cain Hickey, UGA Viticulture Extension Specialist

11:15 AM – What to expect in the first three years – materials needed, vine training, pest management

Mark Hoffmann, NC State Viticulture Extension Specialist

11:45 AM – From Tanks to TTB to Tasting Room: things to think about when starting a commercial winery

Beth Chang, Virginia Tech Enology Extension Specialist

12:15 PM – LUNCH (on your own)

1:15 PM – Perspectives and tips from a veteran and a new grower / vineyard and winery owner (tbd)

2:00 PM – Q & A Panel with growers and Beth, Tremain, Mark and Cain

2:30 PM – Year in review: perspectives from a dry growing season in a humid climate

Growers and Beth, Tremain, Mark and Cain

3:30 PM – Networking, tour through winery, socials

4:30 PM – The North Carolina Wine Band: ‘One Gig Wonders’

5:00 PM - ADJOURN