New Grape Growers Conference

8:30am  Registration
9:00am  Welcome,
        Cain Hickey, UGA Viticulture Extension Specialist
9:05am  How the Georgia Tourism Division Can Help Market your Winery
        Cheryl Smith, Senior Tourism Project Manager, Northeast Georgia
        Mountains, GDEcD
9:25am  GWP/WAG Membership, Networking with Industry Stakeholders, and
        the Need for Vineyards
        Emily DeFoor, Manager, Habersham Vineyards and Winery
9:45am  What to Consider before Planting Your First Grapevine
        Joyce Rigby, owner, Rigby Viniculture Consultancy
10:15am BREAK AND NETWORKING
10:30am Farm Winery Success Factors
        Bruce Cutler, UGA Small Business Development Center
11:00am Vineyard Financial Calculator Tool
        Cain Hickey, UGA Viticulture Extension Specialist
11:30am Lessons Learned from 20 Years Growing Grapes in a Challenging Climate
        Eric Seifarth, Owner, Crane Creek Vineyards
12:00pm LUNCH AND NETWORKING
1:00pm  Variety Considerations and UGA Extension Support
        Cain Hickey, UGA Viticulture Extension Specialist
1:30pm  County Vineyard and Wineries Roll Call, How Extension Can Help
        UGA Extension Viticulture Team Members: Paula Burke, Melissa Mattei,
        Clark MacAllister, Nathan Eason,
2:00pm  Vineyard Wildlife Deterrence
        Mike Mengak, UGA Wildlife Management Specialist
2:30pm  Vineyard Site Selection, Establishment, Trellis and Training Options
        Cain Hickey, UGA Viticulture Extension Specialist
3:00pm  BREAK AND NETWORKING
3:15pm  Overview of Relevant Grapevine Diseases
        Phil Brannen, UGA Fruit Pathology Extension Specialist
3:45pm  Grower-Winery Relations: Setting the Stage for Success
        Mario Mazza, CEO, Mazza Vineyards
4:15pm  Networking Social with Speakers and Industry Members
5:30pm  Adjourn