

SMALL FARM BUSINESS TRAINING CONFERENCE

Time

Presenter

Friday, March 15, 2024

Room 104

9:00 am	Welcome	Dr. Bodie Pennisi, UGA
9:15 am	Poultry Production Technical Analysis	Dr. Brian Fairchild, UGA
10:15 am	High Tunnel Production	Andrew Ogden, UGA
11:15 am	USDA Programs Overview	USDA Representative
1:15 pm	Marketing Analysis	Vanessa Shonkwiler, UGA
2:15 pm	Sustainable Organic Farming Practice	Jessica Kelton, Soil Health Institute
3:15 pm	Greenhouse IPM and Scouting	Dr. Erich Schoeller, UGA

Room 115

9:15 am	Forming a Farmers' Co-Op	LA Simon, GA Cooperative Consulting
10:15 am	Market Research	Vanessa Shonkwiler, UGA
11:15 am	Organic Grape Production	Dr. Sarah Lowder, UGA
1:15 pm	Mushrooms- Hands-On	David Berle, UGA
2:15 pm	Pricing Raised Beds Production (hands-on)	Bob Westerfield, UGA
3:15 pm	Building Small Farm Business Credit	Todd Anduze, UGA SBDC

Room 116

10:15 am	USDA Programs Overview	USDA Representative
11:15 am	Organic Approaches to Small Scale Farming	Dr. Timothy Coolong, UGA
1:15 pm	Identifying and Reaching Your Target Audience	Todd Anduze, UGA SBDC
2:15 pm	Pricing	Dr. Ben Campbell, UGA

Saturday, March 16, 2024

Room 104

9:15 am	Beekeeping	Dan Long, Master Beekeeper
10:15 am	Better Yields Conservation of Bees and Insects	Dr. Jason Schmidt, UGA
11:15 am	Crop Insurance for Small Farm Businesses	Dr. Ford Ramsey ,UGA
12:15 pm	Lunch/Networking	
1:15 pm	Organic Soil Supplement Practices	Erdeen Britt, MCSG
2:15 pm	Transitioning to Two Cropping Farm Plan	Robert Chappelle, MCSG
3:15 pm	Closing/Adjourn	