



# **2024 National 4-H Shooting Sports Teen Leadership Institute**

**August 6-10**

**The Vines Center, Little Rock, Arkansas**

**Application Packet**

**Deadline = May 1, 2024, to your 4-H Shooting Sports State Coordinator**

Please prepare a complete application packet and mail or email your application to your state 4-H Shooting Sports Coordinator. State Coordinators will select two applications, identify one as the primary candidate and one as the secondary candidate and forward the two applications to Scott Stuhr, National 4-H Shooting Sports Program Coordinator. The secondary candidate may be accepted depending on space availability. Applicants must be at least 15 years of age by January 1, 2024, to apply. It is recommended that the candidates also have at least one year of eligibility left in 4-H.

All lodging, meals, transportation during the event and materials will be provided by generous donations from the National 4-H Shooting Sports Steering Committee General Fund. The cost and arrangement of transportation to and from the event will be the responsibility of the participant and State 4-H Program.

Participants should plan to arrive between 2:00 - 8:00 p.m. on Tuesday August 6, 2024. The event will conclude on Friday evening August 9, 2024. Youth will depart campus between 7:00 a.m. – 10:00 a.m. on Saturday, August 10, 2024. Transportation to and from the Little Rock airport is provided.

A completed packet includes the following:

1. Letter of reference from your state 4-H Shooting Sports Coordinator.
2. Resume for Teen Applicant - include school, 4-H, community memberships, activities and awards.
3. *National 4-H Shooting Sports Teen Leadership Institute Application Form.*
4. *National 4-H Shooting Sports Teen Leadership Institute Certification Form* (complete with all signatures).

Send the completed application packet to:

Electronic forms preferred: Craven Hudson, cfhudson@uga.edu  
Mailed forms: 332 Hoke Smith Annex, Athens, GA 30602



## **2024 National 4-H Shooting Sports Teen Leadership Institute Tentative AGENDA**

### Tuesday, August 6

2:00 – 8:00 p.m. Arrive at the airport between 2:00 p.m. and 8:00 p.m.  
Participants check in: 2:00 – 8:00 p.m.

6:00 p.m. Dinner is provided for those at camp.  
8:00 p.m. Welcome activity/ice breakers & games.

### Wednesday, August 7

7:00 a.m. Breakfast  
8:00 a.m. Welcome by University and “The Vines” representatives.  
8:30 a.m. Team Building Activities (ExCEL Leadership)  
11:00 a.m. Session #1 Leadership Skills – Student Leadership Challenge  
12:00 p.m. Lunch  
1:00 p.m. Session # 1 Leadership – Student Leadership Challenge (continued)  
2:00 p.m. Camp Challenge Activity  
3:00 p.m. Session #2 Leadership - Student Leadership Challenge  
4:00 p.m. Session # 3 Communication Exercises  
5:30 p.m. Dinner  
6:30 p.m. Free Time

### Thursday, August 8

7:00 a.m. Breakfast  
8:45 am Load Bus  
9:00 a.m. Depart for Field Trip  
6:00 p.m. Dinner at Camp

### Friday, August 9

7:00 a.m. Breakfast  
8:00 a.m. Session # 4 Public Speaking & Social Media Etiquette  
10:00 a.m. Session # 5 Telling Your Story (Ambassadors)  
12:00 p.m. Lunch  
1:00 – 2 p.m. Session #5 Telling Your Story (Ambassadors)  
2:00 – 2:30 p.m. Developing an Ambassador Plan  
2:30 – 4:30 p.m. Work Time and Sharing Ambassador Plans & Media Releases  
4:15 – 5:00 p.m. Prep for Dinner/Group Photograph  
5:00 p.m. Dining Etiquette Class  
6:00 p.m. Industry Representatives Arrive  
6:30 p.m. Dinner with Industry Panel  
8:00 p.m. Final Remarks and Certificates

### Saturday, August 10

7:00 a.m. Breakfast - Morning gathering and depart camp by 10:00 a.m.



## **2024 National 4-H Shooting Sports Teen Leadership Institute**

The National 4-H Shooting Sports Ambassador Program is designed to promote 4-H and 4-H Shooting Sports. Youth selected to serve as Ambassadors will receive training that will allow them to return to their homes and advocate for the program at the county, regional, and state level. Some Ambassadors may be asked to support national events as well. Ambassadors provide public relations support at special events such as donor/sponsor functions and serve as spokespersons for the 4-H Shooting Sports Program, helping to make 4-H and the 4-H Shooting Sports Programs more visible. The Ambassadors further develop their skills in leadership, public presentation, citizenship, community service, public relations, and team building.

### **PURPOSE, GOALS, OBJECTIVES**

The 4-H Shooting Sports Ambassador program will provide a venue for 4-H Teens to:

1. Represent 4-H and specifically 4-H Shooting Sports for public relations purposes at special events; at donor/sponsor functions and with the public, 4-H groups, community service organizations, schools, and media contacts.
2. Serve as spokespersons for the 4-H Shooting Sports program at their respective levels of participation – national, regional, state, county - helping to make 4-H Shooting Sports programs more visible.
3. Further develop their skills in leadership, public presentation, citizenship, community service, public relations, and team building.
4. Assist in maintaining relations with 4-H Faculty and Extension Administrators as well as past, present and future program donors, and supporters.
5. Continue and expand their involvement in 4-H Shooting Sports beyond the shooting skills and competitive events.
6. Stay actively connected with the 4-H Shooting Sports program as they enter their collegiate years and further into adulthood.

### **PROGRAM EXPECTATIONS**

By being selected as a National 4-H Shooting Sports Ambassador, you will be representing the National 4-H Shooting Sports Program. What you say and do is very important. Remember, you never get a second chance to make a good first impression. As an ambassador you may meet with donors who are CEOs of companies or organizations, and you always need to put your best foot forward. The way you dress, the way you speak, and act are very important when you are serving as an ambassador.

- You are expected to be on time, so plan to be early for any event.
- You need to respond promptly to any emails or phone calls from the National Coordinator.
- It is very important that you send thank you notes immediately following the event. You will be given names and addresses so that you can fulfill this obligation.
- You may get tired at events, but you always need to be cheerful and ready to respond positively to everyone.
- A mature attitude and outlook is required.
- Ambassadors may be asked by your State Shooting Sports Coordinator or the National Shooting Sports Committee to serve as a representative at a local, regional, state, or national event.



A goal of the 4-H Shooting Sports Ambassadors program is to provide opportunities for youth to build character and develop their leadership skills. Ambassadors are expected to always uphold the 4-H Code of Conduct.

When serving as a National 4-H Shooting Sports Ambassador, you need to remember that you are representing the 4-H Shooting Sports youth to the public and you need to make the best impression possible. A dress code for the event will be sent out to selected applicants.