

Georgia Nutrition Council 2018 Outreach Grant Recipient

The Fulton Fresh mobile farmers market mission is to increase awareness and consumption of in-season, local produce in areas that have been deemed as food deserts. The mobile truck along with the SNAP Education team visited 12 sites over a 10-week period educating citizens on the importance of increasing the consumption of fruits and vegetables. The SNAP-Ed team also demonstrated healthy, low- or no- sodium recipes and the participants completed a survey after each session to receive a 6-10 pound bag of fresh produce.



During the summer market season, the Extension team educated a total of 1,558 residents and distributed almost 20,000 pounds of produce at the 6 weekly stops. That's a whole lotta produce!

The increasing demand for the market has prompted us to extend it for an additional 5 weeks in the fall to 6 new agencies.



#LOCALFOODMADEFUN

*growing communities
one plate at a time*

<http://ugaextension.org/county-offices/fulton.html>

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