



## Georgia Association of Natural Resource Extension Professionals

Board Meeting  
January 18, 2019

- Welcome
- 2019 Slate of Officers
- Approval of Minutes from Previous Meeting – Tim
- Treasurer Report – Stephanie
- Membership Update – Stephanie
- 2019 Conference Registration – Stephanie
- 2019 Conference Update – Kevin
  - Preconference tour – April 30
  - Conference – May 1-2, 2019
  - Inclusion of Master Naturalists?
- Upcoming Georgia Conference Locations?
- Website update
  - <https://qaanrep.ugaurbanag.com/>
  - <http://www.anrep.org/about/affiliates/georgia>
- National ANREP Awards – deadline to submit 2/15/19
- PILD/JCEP trip to DC – April 14 (Sunday) – April 17 (Wednesday) ~\$1400
  - registration (\$400), airfare (variable), hotel (\$380/nt)
- ANREP Represented at Spring ANR Conference
- Upcoming Meeting Dates
  - JCEP meeting at Rock Eagle – Monday, March 4
  - National ANREP Conference – May 3-6, 2020; Sunriver, OR
  - Other Board Meetings?

**Georgia Association of Natural Resources Extension Professionals**  
**General Meeting**  
**June 1, 2018**  
**St. Marys, GA**

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**Board Members**

Karol Kelly – President	NE District Representative: Mike Abney
Kevin Livingston – Past President	SW District Representative: Doug Collins
James Morgan – President Elect	State Staff Representative: Bryan Fluech
Timothy Daly – Secretary	Anne Randle: Conference Presentations
Heather Kolich- Conference Presentations	Amanda Tedrow: Southern Regional Champion

**General Membership:**

Anne Randle	Ashley Hoppers
Richard Evans	
Mary Carol Sheffield	Raymond Joyce
Jessica Brown	

**Call to Order**

The meeting was called to order at 12:20pm on Friday, June 1, 2018

**Approval of Meeting Minutes**

The minutes from the March 6, 2018 meeting at Rock Eagle were read. Anne Randle made a motion to approve the minutes, Brian Fluech seconds it, all were in favor, and the motion carried.

**Reports of Officer and Committees**

In March \$4,500 balance, conference registration and ANREP dues are at \$8,010.00. See attached report. Total in ANREP Accounts is \$11,188.16. Membership currently at 33 members.

**Nominating Committee – Kevin Livingston**

- 2019 Executive board:
  - President: James Morgan
  - Past President: Kaori Kelly
  - Secretary: Open
  - Treasurer: Open
  - NW Kim Toal
  - NE Mike Abney
  - SE Open
  - SW Doug Collins
  - State Staff: Open
  - Presentations: Anne Randle
  - Mini-trader show: Heather Kolich
  - Communications: Paul Pugliese
  - National Representation: Open
- Looking for a couple of people to serve on nominating committee: Kelli Cody and Brian Fluech
- Opportunities for exhibiting GA-4H – Kelli Cody
- Brian Fluech – Will work on finding someone to be a State Staff Rep

## **GA-ANREP Conferences**

- 2019 Sweetwater State Park April 30 to May 1, 2018.
  - Mini-Trade show Heather Kolich will help coordinate.
  - Make reservations for Yurts.
  - Trips planned to Ga Aquarium
  - Need photographers.
  - Topics
  - Tandy leather warehouse and wood crafters – great to visit.
  - May visit local rock quarries.
  - Consider having someone give presentation on environmental education may help get 4H Agents to attend.
- 2020 Conference - Athens, GA
- 2021 Conference maybe Augusta, Ga

## **2018 National ANREP Conference Biloxi, MS**

- Nine from Georgia – Agents: Kevin Livingston, Paul Pugliese, Amanda Tedrow, Jessica Warren; State Staff: Holly Campbell, Dan Geller, David Coyle, Bill Hubbard and Leslie Boby
- Georgia ranks second in nation on membership
- 2020 National Conference in Sun River, Or May 3 to 6, 2020
- Good tours and presentations
- Nine national presentations and three posters from Georgia

## **JCEP Meetings – Orlando**

- James Morgan and Jessica Warren
- Attended several meetings, work in other states
- San Antonio, TX in 2019.
- James Morgan will be the state JCEP Chair in 2020.

## **PILD Public Issues Leadership Washington, DC**

- James Morgan and Karol Kelly
- April 8 – 12, 2018
- Met congressional aides
- Discussed money for white fly research, money for pecan orchard disaster aid with rep for Congressman Sanford Bishop.

## **Unfinished Business**

- Richie Braman is working on developing a website. <https://gaanrep.ugaurbanag.com>
- We will look at website and get feedback to Richie
- Fundraising and scholarship – find additional sources of raising revenue
- Inviting Master Naturalists to meeting to increase cash flow
- Perhaps have a silent auction. Consider an eco-tour option for fundraising. Maybe get donations from local businesses. Mike Abney, Jessica Brown, and Raymond will look into this option.
- Add \$10 to \$15 to meeting registration for awards and travel to national.

**Meeting was adjourned at 1:00pm**

**March 2018 Treasurer's Report**

ANREP Funds from last report Date 10/25/2017 Amount **\$ 3,080.16**

**Deposits**

Name	Date	Receipt #	Amount
ANREP Membership - Fluech	1/9/2018	21017	\$ 85.00
ANREP Memberships - Pugliese, Livingston, Warren, Randle	1/29/2018	21018-21021	\$ 340.00
Conference Registration (Abney) & Dues (Joyce, Morgan, Collins, Abney)	2/13/2018	21022-21025	\$ 430.00
Conference Registration (Cody, Campbell) & Dues (McCann, Solomon, Meeks)	3/5/2018	21026-21030	\$ 565.00
ANREP Memberships - Daly, Tedrow, Toal, Butcher, Mattee, Sheffield	3/5/2018	21031	\$ 512.00
<b>Total Deposits</b>			<b>\$ 1,932.00</b>

**Expenses**

	Date	Check #	Amount
October Board Lunch	10/25/2017	123	\$ 189.00
ANREP National Dues - Fluech, Pugliese, Livingston, Warren, Randle	1/29/2018	124	\$ 300.00

**Total Expenses** **\$ 489.00**

**Total ANREP Funds** 10/25/2017 **\$ 4,523.16**

*Updated 3/5/2018, S. Butcher*

**Additional Notes:**

- \*National Dues Owed - \$780.00
- \*Bill Hubbard to submit GA payments (\$25/each) from those that have been paid online through the national site.
- \*Total membership to date: 18 (not including those paid through national site)
- \*Total Conference Registrations to date: (3)

**January 2019 Treasurer's Report**

ANREP Funds from last report **Date** 6/1/2018 **Amount** \$ 11,188.16

**Deposits**

**Name** **Date** **Receipt #** **Amount**

ANREP Nat'l Membership Reimbursement 7/31/2018 21086 \$ 81.57

State & Nat'l Dues (McCann) 12/4/2018 21087 \$ 85.00

**Total Deposits** \$ 166.57

**Expenses**

VOIDED CHECK **Date** **Check#** **Amount**

Farmer & The Larder (conference meal) 5/29/2018 135 \$ -

Karol Kelly (Beth Gowan Thank You) 6/5/2018 136 \$ 1,177.00

Heather Koilich (GA-ANREP Shirts) 6/6/2018 137 \$ 90.94

Holly Campbell (1st place Oral Presentation) 6/6/2018 138 \$ 200.57

Jessica Brown (2nd place Oral Presentation) 6/6/2018 139 \$ 100.00

Michael Abney (3rd place Oral Presentation) 6/6/2018 140 \$ 75.00

Bryan Fluech (1st place Poster) 6/6/2018 141 \$ 50.00

Amanda Tedrow (2nd place Poster) 6/6/2018 142 \$ 100.00

Mary Carol Sheffield (3rd place Poster) 6/6/2018 143 \$ 75.00

Camden County Extension (Reimb. Conf. Expenses) 6/6/2018 144 \$ 50.00

ANREP (Nat'l memberships) 6/19/2018 145 \$ 3,029.67

Georgia Aquarium (Deposit for 2019 conference tour) 7/23/2018 146 \$ 1,200.00

ANREP (Nat'l membership-McCann) 9/26/2018 147 \$ 100.00

ANREP (Nat'l membership-Jackson) 12/4/2018 148 \$ 60.00

ANREP (Nat'l membership-Jackson) 12/5/2018 149 \$ 60.00

**Total Expenses** \$ 6,368.18

**Total ANREP Funds** 12/31/2018 \$ 4,986.55

Updated 12/31/2019, S. Butcher

Additional Notes:

*National Dues process needs an overhaul. I am working on it, but for now, it works like this...		
*When someone pays through the national site, it goes to the Executive Secretary to be recorded, then the secretary sends the payments to the treasurer. The treasurer makes the deposit and then mails the state dues back to me quarterly (kind of). We haven't received a payment since July 2018.		
*Total 2018 membership was 32		
*Total 2019 members: See membership spreadsheet		

## 2018 Georgia ANREP Conference Profit/Loss

<b>Income</b>	<b>Amount</b>
<b>Conference Registrations</b>	
Abney, Michael	\$ 160.00
Aitkens, John (MN)	\$ 140.00
Andrews, Shirley (MN)	\$ 260.00
Bathurst, Rosemary (MN)	\$ 140.00
Brown, Jessica	\$ 90.00
Butcher, Stephanie	\$ 90.00
Campbell, Holly	\$ 140.00
Cody, Kelli	\$ 170.00
Collins, Doug	\$ 140.00
Daly, Tim	\$ 110.00
Davis, Jeannie (MN)	\$ 140.00
Davis, Tim	\$ 140.00
Deweese, Calvin (MN)	\$ 90.00
di Girolamo, Karen (MN)	\$ 140.00
Evans, Richard	\$ 140.00
Fluech, Bryan	\$ 140.00
Gay, Michelle (MN)	\$ 90.00
Gray, Anna (MN)	\$ 140.00
Green, Julie (MN)	\$ 90.00
Hedrick, Beth (MN)	\$ 260.00
Hoppers, Ashley	\$ 90.00
Howick, Thomas (MN)	\$ 140.00
Hyché, Jill (MN)	\$ 160.00
Jordan, Betty Jean (MN)	\$ 140.00
Joyce, Raymond	\$ 90.00
Kelly, Karol	\$ 120.00
Kolich, Heather	\$ 120.00
Kramb, Deborah (MN)	\$ 100.00
Kramb, Larry (MN)	\$ 160.00
Lamb, Margaret (MN)	\$ 140.00
Lindau, Roberta (MN)	\$ 90.00
Livingston, Kevin	\$ 170.00
McCann, Mark	\$ 260.00
Merrid, Lynne (MN)	\$ 130.00
Morgan, James	\$ 220.00
Murphy, Donald & Michelle (MN)	\$ 140.00
Parker, Wade	\$ 90.00
Powell, Ben	\$ 170.00
Randle, Anne	\$ 90.00
Randle, Franklin	\$ 70.00

Ridgeway, Alice (MN)	\$ 140.00
Sheffield, Mary Carol	\$ 90.00
Sovine, Melanie (MN)	\$ 90.00
Suzor, Tammy (MN)	\$ 90.00
Tedrow, Amanda	\$ 140.00
Tinker, Barbara	\$ 140.00
Tousek, Al (MN)	\$ 130.00
Warren, Jessica	Comp (per Karol)
Warren, Michael (MN)	\$ 115.00
Warren, Dorothy (MN)	\$ 115.00
Yawn, Katherine (MN)	\$ 140.00

**Sponsors**

AgSouth	\$ 150.00
Camden Farm Bureau	\$ 750.00

**TOTAL INCOME \$ 7,590.00**

<b>Expense</b>	<b>Amount</b>
Conf. reimb. Thomas Howick	\$ 140.00
Conf. reimb. Roberta Lindau	\$ 90.00
Conf. reimb. Michelle Gay	\$ 90.00
Conf. reimb. Calvin Deweese	\$ 90.00
Conf. reimb. Tammy Suzor	\$ 90.00
Conf. reimb. Rosemary Bathurst	\$ 140.00
Farmer & The Larder Meal	\$ 1,177.00
Beth Gowan Thank You	\$ 90.94
ANREP Shirts	\$ 200.57
Oral Presentation Awards	\$ 225.00
Poster Awards	\$ 225.00
Misc. Conference Expenses	\$ 3,029.67

**TOTAL EXPENSE \$ 5,588.18**

**TOTAL Profit/Loss \$ 2,001.82**



2019

2018 ANREP Memberships									
Last	First	Title	Mailing Address	Email	Phone	Paid -National	Paid-State	Date Paid	
Abney	Michael	UGA Extension Agent	P.O. Box 400, Gray, Ga 31032	mabney18@uga.edu	478-986-3958	X	X	2/13/2018	
Brown	Jessica	UGA Stormwater Specialist	715 Bay Street, Brunswick, Ga 31526	jrbrown@uga.edu	912-264-7341	X	X	3/26/2018	
Burnsed	Joel	Walton County Coordinator/ANR Agent	100 North Broad St., Monroe, Ga 30601	jburnse1@uga.edu	770-267-1324	X	X	4/2/2018	
Butcher	Stephanie	Coweta County Extension Coordinator	255 Pine Road, Newnan, Ga 30024	sab2828@uga.edu	770-254-2620	X	X	3/5/2018	
Cody	Kelli	ANR/4-H Agent	100 Wright Avenue, Roberta, Ga 30089	kmcody@uga.edu	478-836-3121	X	X	1/17/2018	
Collins	Doug	Lee County Extension Coordinator	P.O. Box 589, Leesburg, Ga 31766	dcolinsd@uga.edu	229-759-6025	X	X	2/13/2018	
Daly	Tim	Gwinnett County ANR Agent	750 S. Perry Street, Ste. 400	tdaly@uga.edu	678-377-4010	X	X	3/5/2018	
Davis	Tim	Chatham County ANR Agent	17 Minus Ave., Garden City, Ga 30757	timdavis@uga.edu	912-652-7981	X	X	4/9/2018	
Eason	Winston	Clayton County ANR Agent	1262 Government Circle, Jonesboro, Ga 30213	wason@uga.edu	770-473-5435	X	X	3/23/2018	
Evans	Richard	Bryan County ANR Agent	P.O. Box 250, Pembroke, Ga 31321	revans90@uga.edu	912-653-2231	X	X	4/19/2018	
Fluech	Bryan	Associate Marine Extension Director	715 Bay Street, Brunswick, Ga 31526	bfluech@uga.edu	912-264-7269	X	X	1/9/2018	
Greene	Rebekah	4-H Agent	P.O. Box 580, Reidsville, Ga 30454	rbowen1@uga.edu	912-557-3332	X	X	2/20/2018	
Holloway	Alicia	ANR Agent	90 Lanthier Street, Winder, GA 30689	aholloway@uga.edu	770-307-3029	X	X	1/12/2018	
Hoppers	Ashley	ANR Agent	100 Main Street, Hinesville, Ga 31040	ahoppers@uga.edu	706-695-3031	X	X	3/26/2018	
Jackson	Brenda	Murray County Coordinator/ANR Agent	664 Hwy 52 E, Chatsworth, Ga 31039	bljack@uga.edu	478-272-2277	X	X	2/13/2018	
Joyce	Raymond	Laurens County Extension Coordinator	P.O. Box 1366, Dublin, Ga 31040	rljoyce@uga.edu	478-752-1773	X	X	2/8/2018	
Kelly	Karol	CEC/ANR Agent	145 First Street, Upper Level, Marietta, Ga 30066	karolk@uga.edu	770-920-7224	X	X	1/29/2018	
Kolich	Heather	Forsyth County Extension ANR Agent	875 Lanier 400 Parkway, Suite 115, Douglasville, Ga 30135	hkolich@uga.edu	770-887-2418	X	X	4/2/2018	
Livingston	Kevin	Douglas County ANR Agent	1109 Experiment St., Griffin, Ga 30203	kliving@uga.edu	678-925-6636	X	X	5/21/2018	
Martinez	Alfredo	Union County Coordinator	165 Wellborn Street, Box 5, Blairsville, Ga 30512	amartine@uga.edu	770-880-2938	X	X	3/5/2018	
Mattae	Melissa	Assistant Dean of Extension	111 Conner Hall, Athens, Ga 30606	mmccmn@uga.edu	706-542-3824	X	X	3/5/2018	
McCann	Mark	Houston County ANR Agent	801 Main St., Perry, Ga 31069	cmote1@uga.edu	478-987-2028	X	X	2/13/2018	
Meeks	Charlotte	Dougherty County Extension Coordinator	125 Pine Ave., Suite 100, Albany, Ga 31706	cmorgan1@uga.edu	229-436-7216	X	X	1/29/2018	
Morgan	James	Bartow County Extension Coordinator	320 W. Cherokee Ave., Room 111, Gainesville, Ga 30602	jmorgan1@uga.edu	770-387-5142	X	X	1/29/2018	
Pugliese	Paul	Muskogee County ANR Agent	420 10th Street, Columbus, Ga 31906	apugliese@uga.edu	706-653-4200	X	X	1/29/2018	
Randle	Anne	Paulding County Extension Coordinator	92 Twelve Oaks Drive, Cartersville, Ga 30130	arandle@uga.edu	770-530-3113	X	X	3/5/2018	
Sheffield	Mary Carol	County Extension Agent	401 S. Washington Ave., Talbotton, Ga 31827	msheff@uga.edu	706-665-3230	X	X	3/5/2018	
Solomon	Bobby	Clarke County Extension Coordinator	130 Longbranch Ct. Athens, Ga 30606	atedrow@uga.edu	706-613-3640	X	X	3/5/2018	
Tedrow	Amanda	Fayette County Extension Coordinator	140 Stonevall Avenue West, Fayetteville, Ga 30290	klit07@uga.edu	770-305-5412	X	X	3/5/2018	
Toal	Kim	Camden County Extension Coordinator	1409 Georgia Ave., P.O. Box 309, Camden, Ga 30723	kkwarren@uga.edu	912-576-3219	X	X	1/29/2018	
Warren	Jessica	Bryan County 4-H Agent/CEC	P.O. Box 250, Pembroke, Ga 31321	twest@uga.edu	912-653-2231	X	X	4/19/2018	

2019 ANREP Memberships

Last	First	Title	Mailing Address	Email	Phone	Paid -National	Paid-State	Date Paid	Notes
Cody	Kelli	ANR/4-H Agent	100 Wright Avenue, Roberta, GA	kmcody@uga.edu	478-836-3121	X	X	Jan. 2019	Paid via National ANREP 1/2019 but haven't rec'd from National yet
Fluech	Bryan	Associate Marine Extension	715 Bay Street, Brunswick, Ga 31	fluech@uga.edu	912-264-7269	X	X	1/7/2019	Paid via National ANREP In 2018 but haven't rec'd from National yet
McCann	Mark	Assistant Dean of Extension	111 Conner Hall, Athens, Ga 306	mmccann@uga.edu	706-542-3824	X	X	12/4/2019	
Pugliese	Paul	Bartow County Extension	320 W. Cherokee Ave., Room 11	pugliese@uga.edu	770-387-5142	X	X		Mailed check to National ANREP 1/8/2019
Randle	Anne	Muskogee County Extension	420 10th Street, Columbus, Ga 3	arandle@uga.edu	706-653-4200	X	X	1/9/2019	Paid via National ANREP but haven't rec'd from National yet
Sheffield	Mary Carol	Paulding County Extension	492 Twelve Oaks Drive, Cartersvil	mshelf@uga.edu	770-530-3113	X	X		Paid via National ANREP In 2018 but haven't rec'd from National yet
Tedrow	Amanda	Northeast PDC	130 Longbranch Ct. Athens, Ga 3	atedrow@uga.edu	706-613-3640	X	X	Jan. 2019	Paid via National ANREP but haven't rec'd from National yet
Warren	Jessica	Camden County Extension	1409 Georgia Ave., P. O. Box 309	jwarren@uga.edu	912-576-3219	X	X	Jan. 2019	Mailed check to National ANREP 1/2019



Association of Natural Resource Extension Professionals

## 2019 ANREP Awards Program

[awards.anrep.org](http://awards.anrep.org)

**Nomination deadline February 15, 2019**

Welcome to the 2019 ANREP Awards program. This program is intended to foster high standards within the membership, recognize significant achievement, and expand the use of high quality, innovative materials and programs by honoring the outstanding members and partners who developed them.

### ELIGIBILITY

To be eligible to participate in the ANREP awards program, the nominator and nominee(s) must be paid active<sup>1</sup> members and in good standing for the year in which the award application is being submitted. There are some exceptions to this requirement for team or multi-author materials, as stated in the description of specific award categories. **Self-nominations are welcome in all categories.**

Educational materials and programs must focus on natural resources and/or natural systems (e.g., forest, wildlife, fisheries, water, range, watersheds, climate, human dimensions, recreation resources, etc.). Materials must be original works produced for use in an Extension program, although this requirement does not preclude their use by other organizations.

For judging in 2019, materials and programs must have been produced or received by the intended audience during January 1 to December 31, 2018. If not selected for an ANREP award during 2019, nominations for **Achievement Awards** may be resubmitted in succeeding years. **Outstanding Educational Materials** nominations may be entered in only one year and cannot be resubmitted unless significant changes have been made to the original product(s). Educational materials may be entered in more than one class if they meet class criteria. Award recipients may choose to hold the delivery of their award until the next annual meeting for presentation. The Awards announcement will be completed by March 22<sup>th</sup>, 2019.

### HELPFUL HINTS

- Most awards have a word count limit. Cutting and pasting from a formatted document will carry the formatting over to the text entry box on the awards website. This may affect the word count. Make sure to only paste unformatted text.

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<sup>1</sup> Active Members are currently employed by the Cooperative Extension Service (CES) or Sea Grant Extension Program (SGEP) with an appointment and/or responsibilities in natural resources extension (NRE). This includes employees of USDA-National Institute of Food and Agriculture (NIFA).

- You will not receive a “submission received” email. You can check with the award chairs listed at the end of this document if you need confirmation.
- You will not be able to print the document before- or after submission so please save a copy before submission.
- You will be asked to name the lead person for some submissions. You will not need to list the lead person again when listing members in the award category.
- Non university team members should be listed in application under members with their affiliation.
- We will no longer be able to add members after submission nor before awards so make sure you have all members listed.
- Each year we find submissions in the wrong category, these will not be adjusted so make sure you have the correct category and your application CLEARLY addresses all the judging categories. The Judging criteria are provided after the descriptions of the award categories.
- The awards chair and website IT support will be available to answer questions if you have trouble submitting your award nomination. However, if you wait until the very last minute to submit and have a problem we will try our best to address it, but we cannot guarantee we will be able to by the deadline. For this reason, please plan to submit your nominations early in case there is an issue.
- If you are submitting links to online material be sure that the judges are given only the direct link to what will be judged and that they are given login information if necessary. Check that the link works.

## **AWARD DESCRIPTIONS AND CRITERIA**

There are two award major award categories: **Outstanding Educational Materials** awards and **Achievement** awards.

### **Outstanding Educational Materials Awards**

These annual awards recognize outstanding Extension natural resources educational materials in nine classes. Judging will primarily focus on: target audience appropriate language, innovative presentation, usefulness of educational materials, and impact.

Any ANREP member may nominate item(s) for an Outstanding Educational Material Award. The materials must have been produced with significant involvement from an active ANREP member (e.g., performed at least one of these functions: overall coordination, technical content, graphics, photography, design and layout, computer programming, authorship or co-authorship, etc.). In the case of a team nomination, the lead author/creator must be identified, then additional co-authors/creators.

Up to three awards may be given in each class, including Gold (first place), Silver (second place), and Bronze (third place). Depending on the number and quality of materials and class, judges may give fewer awards and/or may give lower place awards without giving higher place certificates.

As noted above, materials must have been produced or utilized by the intended audience during the previous calendar year, **January 1 to December 31, 2018.**

## **Class Descriptions and Submission Requirements - Outstanding Educational Materials**

### **Long Publication**

This class includes single publications with seven or more pages or multiple publications focused on a theme that collectively have seven or more pages. Submit one publication (PDF format). Do not submit books or entire program curriculum.

### **Short Publication**

This class includes single publications with six or fewer pages or multiple publications focused on a theme that collectively have six or fewer pages. Submit one publication (PDF format).

### **Book or Comprehensive Program Curriculum (online courses or in print)**

This class includes books or multiple publications that intentionally focus on a single theme with the intent to aid in delivering a program.. Submit one or more publication(s) (PDF format). Links to online programs are acceptable if login information is included.

### **Newsletter/Series of Articles**

This class includes newsletters (including digital/electronic newsletters) that are distributed to a targeted list of people on a planned schedule at least two times per year or a series of articles published in a newspaper, magazine, or newsletter not controlled by Extension. Submit 3-4 different newsletters or articles from the series. Submit the publication in PDF format, or a link to the publication, article or newsletter. Include a description of the publication name, type, and frequency.

### **Promotional and Marketing Materials (including social media)**

This class includes any materials (e.g., brochure, letter, video, newspaper, radio or television advertisement, magnet, cup, etc.) used to promote an educational event, product, or program. Submit one copy of a promotional material. If there are several promotional materials related to the same program or product, submit one copy of each and include an explanation about how this package of materials was used. Submissions may be in PDF format, or link to another online location.

### **Televised Conference/Videoconference/Webinar**

This class includes live or pre-recorded conference broadcasts, video conferences and webinars. The content of these materials include formal presentations of educational content or research. Submit one video of the televised conference, videoconference or webinar. Submit the content with a link to access an online version of the program. If there are several programs in a series, include a recording of (or link

to) one program and include a brief content description of the other programs. Include a description of how the program was promoted and its estimated audience size. Include copies (PDF format) of any supporting educational materials used by the audience during the program.

### **TV/Video**

This class includes live or recorded TV, Facebook Live, or Video broadcasts. The content of this material should incorporate entertainment value into presenting educational content. Submit one link to the program or upload the recording. If there are several programs in a series, include a video of (or link to) one program and include a brief content description of the other programs. Include a description of how the program was promoted and its estimated audience size. Include copies (PDF format) of any supporting educational materials used by the audience during the program.

### **Podcast/Radio**

This class includes live or recorded radio broadcasts and podcasts. Submit one link to the program or upload the recording. If there are several programs in a series, include a recording of (or link to) one program and include a brief content description of the other programs. Include a description of how the program was promoted and its estimated audience size. Include copies (PDF format) of any supporting educational materials used by the audience during the program.

### **Web sites/Apps/Educational Technology**

This class includes Web-based educational resources, including Web pages, blogs, application, and educational technology, including those formatted for mobile devices. Submit the link to the Web-based resource. Judges will access the site and evaluate it online. If a password is required, please provide a password or instructions to enter the site. If there is supporting written material necessary for online courses, submit one copy of each item (PDF format).

## **Judging Criteria - Outstanding Educational Materials**

1. Is the nominated material exemplary and worthy of national recognition? Yes or No

To be eligible for an ANREP award, the material must be exemplary. Average quality materials will not be considered.

2. Content (40 Points)

Is the content useful to the target audience, correct, well organized, and presented in a logical flow? Is the target audience identified? Is it presented in an innovative way?

3. Editing (20 Points)

Does the written text (or spoken narration, in the case of a webinar or video presentation) include vocabulary, grammar, and sentence length that will be understood easily by the target audience? Are spelling and punctuation correct?

4. Graphics and design (20 Points)

Are graphics (e.g., drawings, charts, photographs) used where appropriate, designed and labeled so their meaning is clear, and of high visual quality? Is the overall layout and design appealing and useful to the audience? Are there layout or design flaws?

#### 5. Evaluation and impact (20 Points)

Are there needs assessments and evaluation results? Do they demonstrate positive reactions and impact? Have evaluations been used to improve the material? Evaluation will be different for each category. Not all of these questions have to be answered to receive the full 20 points. For example in the social media category evaluation can include "reach or shares". Evaluation of a podcast can include # of times downloaded. Judges will be instructed to address evaluation based on the content of the material.

## **Achievement Awards**

Achievement Awards recognize exceptional ANREP members who exhibit outstanding leadership and program excellence individually and in teams. An Extension program is a set of educational materials and events aimed at **creating impact within** a particular audience over a short or long time period. One award will be presented in each Achievement Award category.

### **Class descriptions and submission requirements: Achievement Awards**

#### **Early Career Leadership**

This award recognizes achievements of an ANREP member with less than ten years of Extension service who exhibits outstanding leadership and excellence in planning, designing, delivering, and evaluating Extension natural resources programs. **In addition to a description, nominations for this class require a maximum of three letters of recommendation from professional colleagues and/or stakeholders.**

#### **Judging Criteria**

1. Does the nominee exemplify strong leadership skills at the state, regional, national, or international levels that are exemplary for an early-career professional? (25 Points)
2. Does the nominee show outstanding efforts to define issues, identify target audiences, plan and administered educational programs, and use multiple resources and delivery methods? (25 Points)
3. Do the nominee's programs play an important role in preparing people and/or communities to address critical social, economic and/or environmental issues? (25 Points)
4. Did the nominee evaluate their programs, highlighted results and demonstrate significant impacts on people, communities, or natural resources, and implications for future programs? (25 Points)
5. Comments, Suggestions or Recommendations

#### **Distinguished Career Leadership**

This award recognizes achievements of an experienced ANREP member who exhibits outstanding leadership and excellence in planning, designing, delivering, and evaluating high-impact Extension natural resources programs throughout their careers. In addition to a description, nominations for this class require a maximum of three letters of recommendation from professional colleagues and/or stakeholders.

#### Judging criteria

1. Does the nominee exemplify strong leadership skills throughout their career delivering exemplary Extension programs at the state, regional, national, or international levels? (25 Points)
2. Does the nominee's play a critical role throughout their career in identifying resources, involving key people, agencies/cooperators, funds, supplies or equipment and identifying appropriate target audience(s)? (25 Points)
3. Throughout their career, has the nominee's programs played an important role in preparing people and/or communities to address critical social, economic and/or environmental issues? (25 Points)
4. Does the nominee evaluate their programs and highlighted very significant impacts on people, communities, or natural resources, and implications for future programs? (25 Points)

#### Innovative Program

This award recognizes an especially innovative Extension natural resources program including a set of educational materials and events aimed at a specified audience to address a particular issue. It recognizes unique, cutting edge, risk-taking programs that succeed in meeting their objectives. If a team, at least one ANREP member must have a significant role in conducting the program.

#### Judging criteria

1. Does this unique program identify relevant natural resources issue(s), resources (people, agencies/cooperators, funds, supplies or equipment) and appropriate target audiences? (25 Points)
2. Was this program a unique, cutting edge, risk-taking effort? Judging from the description of the issue being addressed, do the program objectives and educational methods implemented demonstrate a high degree of innovation? (25 Points)
3. Did the nominee evaluate their program and provide highlights of significant impacts on people, communities, or natural resources, and implications for future programs? (25 Points)
4. Is there potential for this program to expand, be replicated, or lead to changes in other programs that would benefit from this innovation? (25 Points)

#### Outstanding Team

This award recognizes achievements of interdisciplinary, interagency, and/or other teams that exhibit leadership and excellence in planning, designing, delivering, and evaluating a high impact Extension natural resources program. A team must be composed of at least 3 people but not more than 15. At least one ANREP member must be a team member.



### Judging criteria

1. Did the team identify critical natural resources issue(s), resources, involvement (people, agencies/cooperators, funds, supplies or equipment), and target audience? (25 Points)
2. How well was the program planned and administered by the team to address critical issues? (25 Points)
3. How successful were the delivery methods and educational materials used by the team to launch this program? (25 Points)
4. How well did the team evaluate the program and highlight significant impacts on people, communities, or natural resources, and provide implications for future programs? (25 Points)

### National Partner or Friends of ANREP Award

At the discretion of the ANREP Board of Directors, a national partner and/or a Friend of ANREP award may be awarded to an organization or individual that, in an exemplary manner, supports ANREP programs and goals. This award is not part of the annual award nomination process, although the Board of Directors may from time to time solicit ANREP membership for suggested organizations or individuals worthy of this honor.

### Regional Collaborator Award

This award recognizes achievements of ANREP members who collaborate on a Regional multi-state level. This collaborative effort should exhibit leadership and excellence in planning, designing, delivering, and evaluating a high impact Extension natural resources program. Collaborators should be comprised of at least two ANREP members. Each Region (Southern, Western, North Central, North East – [Click here for a map](#)) is able to grant one award.

### Judging criteria

1. Did the collaborators identify critical natural resources issue(s), resources, involvement (people, agencies/cooperators, funds, supplies or equipment), and target audience? (25 Points)
2. How well was the program planned and administered to address critical issues? (25 Points)
3. How successful were the delivery methods and educational materials used to launch this program? (25 Points)
4. How well did the collaborators evaluate the program and highlight significant impacts on people, communities, or natural resources, and provide implications for future programs? (25 Points)

### Service to ANREP Award

This award recognizes contributions to the ANREP organization. At the discretion of the ANREP Board of Directors, a service award may be awarded to an individual that, in an exemplary manner, supports ANREP programs and goals. This award is not part of the annual award nomination process, although the Board of Directors may from time to time solicit ANREP membership for suggested individuals worthy of this honor.

## **JUDGES**

Judges are recruited annually from ANREP membership in all regions of the United States and evaluation of all materials is completed online. A minimum of two judges will independently judge each submission. Judges scores are averaged for all categories. Call for judges will begin December 20<sup>st</sup> 2018 and judges will have from February 25<sup>th</sup> to March 15<sup>th</sup> to complete their score sheets.

## **AWARD NOTIFICATION**

Notifications of awards will be emailed to winners by March 22, 2019. Award winners will be also be announced on the ANREP Web page and in its newsletter. Award winners will be eligible for early bird registration discount for the bi-annual conference.

## **APPLICATION DEADLINE**

To apply for ANREP award, please complete the online application form at [awards.anrep.org](http://awards.anrep.org), in its entirety. All awards must be submitted online. Please email any questions regarding electronic submission of your entry to [anrepweb@anrep.org](mailto:anrepweb@anrep.org).

The deadline for the receipt of award submission is **February 15, 2019 5:00 PM EDT**. Late nominations will not be accepted.

For further information, please contact:

Alicia Betancourt or Lauren Grand, ANREP Awards Co-Chairs  
[Betancourt-Alicia@monroecounty-fl.gov](mailto:Betancourt-Alicia@monroecounty-fl.gov) (Alicia Betancourt)  
[Lauren.Grand@oregonstate.edu](mailto:Lauren.Grand@oregonstate.edu) (Lauren Grand)

Nomination deadline: February 15, 2019

Notification of awards: March 22, 2019

# Draft Not for Distribution!

## Tuesday- April 30, 2019- GA –ANREP, Pre- Conference Events

\*\*\*– Participants provide their own transportation for pre- conference events\*\*\*

**10:00 A.M. – 3:30 P.M.** Georgia Aquarium, 50 spaces reserved, Participant Fee \$65.00/person, Includes Aquarium entrance fee, behind the scene tour and lunch on site, various food selections. Meet at the Aquarium. Ticket distribution? Mail or meet at aquarium, Final Participant count and fund balance due 14 days prior to the event.

<https://www.georgiaaquarium.org/>

**3:00 P.M. - 6:00 P.M.** -Tandy Leather, Store tour and hands on project- learn about leather and skins shipped in from all over the world. Construct a coin purse and learn basic leather skills. Fee \$10.00/person, Maximum 10 Participants. Tandy is a retail /wholesale outlet and is open to the public. Those not signing up for the class are welcome to drop in during store hours. Tandy Leather and Wood Crafters are next door to each other and booth are worth the visit. <https://www.tandy-leather.com/en/>

**3:00 P.M. - 6:00 P.M.** - Wood Crafters, Store tour and hands on project, Learn about wood from around the world. Construct a wood pen on a lathes. \$15.00/person, 3- shifts of 6 people, Total 18people maximum. <https://www.woodcraft.com>

**3:00 P.M. - 6:00 P.M.**-Engaging Arts by Deborah Landry, paper making art project, identify and use local plant material suitable for making paper in art project, \$35.00/person, Maximum 16, [art@renditionsstudio.com](mailto:art@renditionsstudio.com)

**3:00 P.M. - 6:00 P.M.** - The Red Cockerill Gallery, generate your own natural landscape painting with the direction of our Local Artist , Anne Cockerill, Fee \$35.00/person, Maximum 10, <http://www.redcockerillgallery.com/>

Possible Douglasville Conference Center or plaza event–

**Open-** Dinner in Historic Downtown Douglasville, Park and walk to any of the following restaurants: Irish Pub, Gumbo's, Gabe's, Vine, Fabiano's Pizza, and Hudson's BBQ. 10 Minutes from Sweet Water Creek State Park

### **Wednesday - May 1, 2019, Conference**

**7:00 A.M. –10: 00 A.M.** Optional – Two Options

- 1) Spring Wildflower Hike- Meet at Visitors Center- Optional. Fee \$5.00/person, 15 Maximum- **Confirmed**
- 2.) Silver Comet Trail- Meet at trail head on 278- **Need Directions & bike option**

**10:00 A.M -10:30 A.M.** Check in at group shelter, Light refreshments

**10:30 A.M. – 12:00 P.M.** 90 minute Presentations - two options

- 1.) **Option one** – Group Shelter- **Audubon Cooperative Sanctuary Program for Golf Courses**, Presented by M. Lane Ferguson, Regional Golf Course Superintendent, Club Corp, Mirror Lake, Chapel Hills, Eagle Watch , and Bentwater Golf Clubs - **Confirmed**
- 2) **Option two** – Visitor’s Center- Event Room- **Pond Management** presented by Gary J. Burtle, the University of Georgia, Department of Animal Science, 30 Maximum- **Confirmed**

**12:00 P.M. -1: 00 P.M.** Lunch – Group Shelter- Beigal Mister

**1:00 P.M. - 5:00 P.M.** Tours depart from group Shelter

- 1.) WSA Dog River Water Treatment Facility and Dam, Dog River Reservoir/park. - **Confirmed**
- 2.) Paulding County New Reservoir Development, Oak Park. Coordinator Mary Carol Sheffield, **Confirmed**
- 3.) Mirror Lake CC a Audubon Cooperative Sanctuary, Golden Nugget Museum
- 4.) Greystone solar farm
- 5.) Vulcan Materials or La Farge, Recycling facilities Two in Douglas County, Hwy 78 and Strickland

**5:00 P.M -9:00 P.M.** Environmental Trade Show, Networking– Group Shelter, Coordinator Heather Kolich, Maximum 8 -10 set ups, FYI -50% group shelter will be shared with seating for dinner.

- WSA - **Confirmed**
- Sweetwater Creek State Park, Rangers and Friends - **Confirmed**
- Warnell- Aquaponics- Jay Shelton- **Confirmed**

**6:00 P.M - 7:00 P.M.** Diner- Group Shelter- Williamson’s BBQ, Include Ranger welcome, Announcements

**8:00P.M. -10:00 P.M.** Evening Candlelight/Flashlight Hike- Meet at Visitors Center, Fee \$5.00/person- 30 Maximum- **Confirmed**

## **Thursday- May 2, 2019, Conference**

**7:00 A.M.-10:00 A.M.** Optional – Three Options

- 1.) Geology Hike - Meet at Visitors Center, fee \$6.00/person -30 Maximum - **Confirmed**
- 2.) Morning Paddle Optional – meet at bait shop-Fee \$25.00/person, 18 Maximum- **Confirmed**
- 3.) Explore the park on your own, No fee

**8:00 A.M.-10:30 A.M.** – Poster Set up in Group shelter (Trade Show Space), Coordinator –Kim Toal, Pre-sign up required. Awards 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, funds \$75.00, \$50.00, \$25.00 sponsored by GA ANREP, Participants will need to bring their own display easels.

**10:00 A.M -10:30 A.M.** Check in at group shelter, Light refreshments

**10:30 A.M. – 12:00 P.M.** 90 minute Presentations - two options

- 1) **Option one** – Group Shelter- **Top Food & Farming Myths**, Presented by Paul J. Pugliese, the University of Georgia, Bartow County Extension, CEC - **Confirmed**
- 2) **Option two** – Visitor’s Center- Event Room- **Mosquitoes**, Presented by Elmer W. Gray, the University of Georgia, Department of Entomology, 35 Maximum- **Confirmed**

**12:00P.M. -1: 00 P.M.** –Lunch Group Shelter- Cracker Barrel?

**1:00P.M. -2:30 P.M.** – Extension and Volunteer 10 Minute Presentations located at Group Shelter Coordinator – Anne Randle, (9 Presentations Max) – Pre-sign up required. Awards 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, funds \$75.00, \$50.00, \$25.00 sponsored by GA ANREP

**2:30 P.M. - 2:45 P.M.** - Break

**2:45P.M. – 3:45 P.M.** – GA- ANREP Members Meeting- Extension staff only – Group Shelter

**2:45P.M. – 4:15 P.M.** - GA –Master Naturalist- Visitor’s Center- Event Room- Presentation- Frank and Patty Hiller – Birding

**4:15 P.M. – 5:30P.M.** –Free Time

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**5:30 P.M – 6:30P.M.** Diner

**6:30P.M. – 8:30 P.M.** Closing-Awards- Entertainment- Reptile Wrangler

\*\*\*Posters displayed in group shelter. Please bring your own display easel\*\*\*