

NAE4-HYDP Member Recognition Awards at a Glance

SERVICE AWARDS

Award Name	General Eligibility	Submission Requirements
Achievement of Service Award (ASA) Sponsored by: <i>A & T Industries</i>	<ul style="list-style-type: none"> • Must be a current NAE4-HPYD member as of January 31, 2209 and member immediate 2 years • Have served more than three, less than seven years in 4-H programs as of January 31, 2020 • One recipient for every 50 paid members 	<ul style="list-style-type: none"> • Please check with your State Member Recognition Chair on how to apply for all Service Awards • State Member Recognition Chairs will submit state winners • State Member Recognition Chairs will need the following information but additional information may be required by the State: <ul style="list-style-type: none"> • name, address, state, region and e-mail address • a 50 word bio to be printed in the awards program • a digital photo (head and shoulders)
Distinguished Service Award (DSA) Sponsored by: <i>National 4-H Supply</i>	<ul style="list-style-type: none"> • Must be a current NAE4-HPYD member as of January 31, 2020 and member immediate 2 years • Have served seven years or more in 4-H programs as of January 31, 2020 • One recipient for every 50 paid members 	
Meritorious Service Award (MSA) Sponsored by: <i>Rixstine Recognition</i>	<ul style="list-style-type: none"> • Must be a current NAE4-HPYD member as of January 31, 2020 and member immediate 4 years • Have served fifteen years or more in 4-H programs as of January 31, 2020 • Have previously received the NAE4-HPYD Distinguished Service Award • One recipient per state per year 	
25 Years of Service Sponsored by: <i>National 4-H Supply</i>	<ul style="list-style-type: none"> • Must be a current NAE4-HPYD member as of January 31, 2020 and member immediate 4 years • Have completed 25 years of service to 4-H programs as of January 31, 2020 • Have been a dues paying member for at least the immediate four consecutive years • No limit on the number of recipients per state 	

SPECIALTY AWARDS

Eligibility:

- *All active and life members are eligible to submit awards.*
- *Applicants must have been an active member the year prior to applying as well as the current year of application. If there are additional requirements of membership for the award, these requirements take precedence over this eligibility requirement.*
- *Membership status is determined using the NAE4-HPYD database as of January 31, 2020.*
- *Multi-State entries are to be submitted in the State and Region of the primary applicant. The primary applicant should come from the state with the most members on the team.*

General Application Procedures for all Specialty Awards:

- *All submissions must use the online submissions process. All award applications must be submitted between **8:00 a.m. Eastern on January 25, 2020 8:00 a.m. Eastern on March 2, 2020**. No late entries will be accepted. Incomplete applications will be disqualified.*
- *A separate submission must be completed for each award in which a member is submitting.*
- *Entries must be produced/completed from **January 1 to December 31, 2019**.*
- *Previous national award winners may not enter the same class in consecutive years.*
- *Identical entries may not be submitted in more than one class.*
- *Rules and guidelines for each award will be strictly enforced.*
- *Team award applications may have up to 10 team members included on application (applicant and up to 9 team members). Applicants will not be able to add names of team members or information to their award application once it has been submitted.*
- *Unless specified in the specific awards information, Specialty awards will be judged at the State, Regional and National Level.*
- *All National awards will be presented at the NAE4-HPYD Conference. Regional awards will be presented at the appropriate regional event during the NAE4-HPYD Conference.*
- *Specialty awards may be individual or team submissions. All awards submitted in a category will be judged together. There are no separate awards for individuals and teams.*
- *For team applications, at least one member of the team must be an NAE4-HPYD member and meet the eligibility requirements to apply.*

Specialty Award General Requirements:

Below are requirements for submitting Specialty awards. Specific criteria for each award is included in this document. Some awards may not require all of these same things, and the specific awards criteria will take precedence over the general entry specifications.

1. *Each entry must include an abstract of 150 words or less.*
2. *A narrative addressing the award criteria is required. Narratives are limited to three (3) pages or less.*
3. *The abstract and narrative may be uploaded in Word or PDF format. Documents should be 8.5 X 11 inch layout with one-inch margins, single-spaced, and 12 point font.*

4. Awards requiring support materials are limited to 3 pages. DO NOT upload 3 pages of links to other documents or resources. Examples of support materials might be a promotional/marketing flyer, an impact statement, a news release, or photos.
5. Some awards may require additional documentation such as letters of support. Please review each award description and score sheet for additional requirements.
6. Awards that do not have required documentation will be disqualified.
7. We recognize the changing tools needed by 4-H professional to be successful. Entries that incorporate newer technology tools like podcasts, blogs, video, etc. are encouraged.

Award Name	Award Description and Specific Eligibility Requirements Beyond General Requirements Listed Above	Submission Requirements
<p>4-H Military Partnership Award <i>Sponsored by: U. S. Department of Agriculture, National Institute of Food and Agriculture, 4-H National Headquarters; U.S. Army Child and Youth Services; U. S. Air Force Child and Youth Programs; U.S. Navy Child and Youth Programs; and Cooperating Extension 4-H Programs through grant funding at Kansas State University</i></p> <p>\$1200 travel stipend</p>	<ul style="list-style-type: none"> • Individual or team who has created a positive Extension image through his/her/their leadership and citizenship as it relates to the development of the 4-H Army, Air Force or Navy partnerships on U.S. military installations and in the community as it pertains to National Guard and Reserve families and children. • A previous year's state recipient will still be eligible for nomination for the national award • National recipient must attend the 2020 NAE4-HPYD conference – travel stipend will assist them with expenses 	<ul style="list-style-type: none"> • Narrative is to include the following information: <ul style="list-style-type: none"> • Professional accomplishments • Professional involvement • Personal community contributions • Three letters of recommendation from specific entities/individuals • 50 word summary of program accomplishments to be printed in the awards program
<p>Beyond Youth Leadership Award <i>Sponsored by: National 4-H Council Youth Empowerment Working Group, NAE4-HPYD Programs Committee</i></p> <p>\$1000 award</p>	<ul style="list-style-type: none"> • Member can receive this award only once • Intended program should involve youth in significant decision making roles that impact their club, community, country or world • National winner must be present at NAE4-HPYD or provide a video highlighting program 	<ul style="list-style-type: none"> • No more than 3 pages of narrative describing: <ul style="list-style-type: none"> • Justification of program • Level of youth involvement • Description of plan for sharing information gained • Two letters of recommendation from: <ul style="list-style-type: none"> • Youth who has participated in writing or reviewing the proposal • Extension or administrative supervisor

Award Name	Award Description and Specific Eligibility Requirements Beyond General Requirements Listed Above	Submission Requirements
<p>Citizenship in 4-H Youth Development Award <i>Sponsored by:</i> <i>Rixtine Recognition;</i> <i>Citizenship Working Group,</i> <i>NAE4-HPYD Programs</i> <i>Committee</i></p>	<p>The purpose of the Citizenship in 4-H Youth Development Award is to encourage and recognize the efforts of Extension staff developing and/or conducting programs and/or projects for youth. These opportunities focus on increasing knowledge and skills of understanding, challenging and engaging with the main pillars of our democracy: politics, the economy and the law. Other components to consider include: appreciation of complexity, conflict management, the inevitability of change, and the interconnectedness between and among humans and their environment, understanding of their impact on others and how others impacts them, and understanding of their ability and responsibility to make choices that affect the future.</p>	<ul style="list-style-type: none"> • Narrative must address the following criteria: <ul style="list-style-type: none"> • Goals and objectives of a program that addresses at least one of the following: Civic Education, Civic Engagement, Service, Personal Development • Target Audience • Program Content • Delivery Method • Outcomes/Impacts • Supplemental materials limited to three pages
<p>Denise Miller National 4-H Innovator Award <i>Sponsored by:</i> <i>Joint Council of Extension Professionals</i></p> <p>\$250 Award</p>	<p>The purpose of the Denise Miller National 4-H Innovator Award is to recognize an individual or team who exemplifies innovation, accomplishment, and commitment in the design and delivery of a unique 4-H program. Awards will only be granted to new innovations. This program should meet the highest standard of quality and innovation. An innovative program would be one that may include a new audience or expansion of a current audience, a new program subject matter area, a new program delivery method(s) or some other creative approach that is new to your work. An innovative program could be a new approach to a current program or the beginning of an entirely new effort.</p>	<ul style="list-style-type: none"> • Narrative must address the following criteria: <ul style="list-style-type: none"> • Executive summary of innovation – limited to 50 words • Description of innovation • Program impacts • Program replication plan

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<p>Diversity & Inclusion Award <i>Sponsored by:</i> <i>Rixstine Recognition (Plaque)</i> <i>Mary Ann Krug Fund at National 4-H Council (monetary award)</i></p> <p>\$1,000 Award</p>	<p>The purpose of the NAE4-HPYD Diversity & Inclusion Award is to recognize outstanding effort and accomplishments in achieving and sustaining diversity in the NAE4-HPYD organization, programs, and/or audiences. Diversity is defined as acknowledging, understanding, appreciating, valuing, and celebrating differences among people relative to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status, or sexual orientation. (List is not all-inclusive and is not limited to those that are mentioned.)</p>	<ul style="list-style-type: none"> • Narrative to address: <ul style="list-style-type: none"> • Purpose of program, accomplishments in achieving and sustaining diversity • How program fosters and environment of diversity and inclusion • Description of significant changes that occurred through program • Creative and innovative methods used to reach goals and objectives and to retain diverse audience • Three letters of support, one of which may be from an Extension administrator or supervisor
<p>Excellence in Educational Technology Award <i>Sponsored by:</i> <i>A & T Industries</i></p>	<p>The purpose of the Educational Technology Award is to recognize the use of technology in delivering or managing educational programs. Programming might include technology such as computers, video, satellite, web pages, etc.. Applicants should seek to showcase how technology has expanded the educational delivery of 4-H and promote logical problem-solving techniques using educational technology(ies).</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Objective of the project • Intended audience • Description of the type(s) of educational technology used in the project • The impact to the intended audience • Provide link to resource in narrative and in the link field in the application.
<p>Excellence in 4-H Club Support Award <i>Sponsored by:</i> <i>NAE4-HPYD</i></p>	<p>The purpose of the Excellence in 4-H Club Support Award is to encourage and recognize the efforts of Extension professionals who support and strengthen their 4-H club program. A club is "an organized unit providing a long term experience for youth and adults." Programs nominated for this award may have taken several years to implement or may be short-term or single year efforts.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • State the program's goals and objectives. Indicate program need. • Summarize methods used to support and strengthen clubs. • Describe outcomes or impacts. How did the effort strengthen your 4-H program? • Describe leadership and volunteer development included in the program • Describe the scope of adult and youth involvement • Up to three pages of supplemental materials

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<p>Excellence in 4-H Volunteerism Award <i>Sponsored by:</i> NAE4-HPYD</p>	<p>The purpose of the Excellence in 4-H Volunteerism is to encourage and recognize excellent work in managing a 4-H volunteer program and/or enhancing 4-H volunteer development. A volunteer program can be within a local unit, district, state or national effort. Efforts recognized can be in the area of volunteer development or volunteer program management.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Describe the need for the effort • State the goals and objectives of the program • Describe outcomes and impacts. How did the effort strengthen your 4-H volunteer program and your overall 4-H program? • Describe partners involved in helping implement the effort. • Up to three pages of supplemental materials
<p>Excellence in After School Programming Award <i>Sponsored by:</i> NAE4-HPYD; After School Working Group, NAE4-HPYD Programs Committee</p>	<p>The purpose of the Excellence in After School Programming Award is to encourage and recognize exceptional work in 4-H after school programming by NAE4-HPYD members. After school program must have occurred over a period of time.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Goals and objectives • Content/Methods • Outcomes/Impacts • Sustainability and replication • Lessons learned • Materials developed – provide a sample of materials developed to support program • One letter of recommendation supporting the nominee from a representative of the school, school district or PTA • Up to three pages of supplemental materials
<p>Excellence in Ag Literacy Programming Award <i>Sponsored by:</i> NAE4-HPYD; Ag Literacy Working Group, NAE4-HPYD Programs Committee</p>	<p>The purpose of the Excellence in Ag Literacy Programming Award is to recognize outstanding 4-H programming efforts by members in the area of agricultural literacy whether in a rural, suburban or urban setting.</p>	<ul style="list-style-type: none"> • Narrative to address the following: <ul style="list-style-type: none"> • Documentation of community need • Objectives and overview of the program • Evaluation process used and impact of the program • Renewability/sustainability of the program • Collaborations used to implement the program • Up to three pages of supplemental materials

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<p>Excellence in Animal Science Award Sponsored by: NAE4-HPYD; Ag Literacy Working Group, NAE4-HPYD Programs Committee</p>	<p>The purpose of the Excellence in Animal Science Programming Award is to recognize outstanding effort by members in youth development through animal science programming, evaluation or research.</p>	<ul style="list-style-type: none"> • Narrative to address the following: <ul style="list-style-type: none"> • Description of the animal science programming, evaluation or research project. • Description of collaborative efforts in industry, agencies or organizations. • Description of demonstrated educational value and impact of the program on youth, the 4-H program, industry or the community. • Description of innovative teaching and learning strategies used. • Up to three pages of supplemental materials
<p>Excellence in Camping Award Sponsored by: A & T Industries; Camping & Environmental Education Working Group, NAE4-HPYD Programs Committee</p>	<p>The purpose of the Excellence in Camping Award is to recognize outstanding effort in youth development through 4-H camping as related to practice, evaluation, or research by members as individuals or as part of a team.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Description and scope of the camping program, evaluation or research • Description of collaborative efforts • Description of demonstrated educational impact on youth, the 4-H program or community • If applicable, how adults, teen leaders and youth were involved in major leadership roles • Description of innovative teaching and learning strategies used if applicable • Up to three pages of supporting materials

Award Name	Award Description and Specific Eligibility Requirements Beyond General Requirements Listed Above	Submission Requirements
<p>Excellence in Communication and Expressive Arts Award <i>Sponsored by:</i> NAE4-HPYD; Communication & Expressive Arts Working Group, NAE4-HPYD Programs Committee</p>	<ul style="list-style-type: none"> • Create 4-H Communication & Expressive Arts (CEA) opportunities for youth, volunteers, and extension professionals incorporating CEA into one or more of the National 4-H Mission Mandates: Science, Healthy Living, Civic Engagement. • Show the impact of a Communication & Expressive Arts program(ing) through formal or informal evaluation and/or published article/story/media coverage. • Recognize Excellence in Communication & Expressive Arts. <p>** Refer to our https://4hartshowcase.wordpress.com/ for more information and examples applicable to this award.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Describe the purpose and scope of the program related to one or more of the 4-H Mission Mandates • Explain the educational value and significance of the program; innovative teaching and learning strategies used • Impact of program on youth, volunteers, the 4-H program and/or the community • Involvement and major leadership roles of adult/teen volunteers/other youth • Collaborative programming with other agencies/organizations • Define the audience and number reached. • Up to three pages of supporting materials
<p>Excellence in Geospatial Programs Award <i>Sponsored by:</i> ESRI; Geospatial Working Group, NAE4-HPYD Programs Committee</p> <p>\$750 Award</p>	<p>The purpose of this award is to promote 4-H geospatial programs and to encourage and recognize exemplary efforts of 4-H staff who work in this area.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Purpose and goals of the project and how they were determined • How youth were involved in planning, implementing and sharing/dissemination • Efforts made to reach underserved youth and communities • Resources needed for project and how they were acquired • Partners involved and their contributions • Project evaluation and impact of project on community/issue and on youth involved, including potential impact on career choice • Evidence that program increased knowledge and skills of participants • Plans to replicate the program • Up to three pages of supporting materials

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<p>Excellence in Global Citizenship Programming Award <i>Sponsored by:</i> <i>State's 4-H International Exchange Program;</i> <i>Citizenship Working Group,</i> <i>NAE4-HPYD Programs Committee</i></p>	<p>The purpose of the Recognition for Excellence in Global Citizenship Programming Award is to recognize those who strive to develop and/or conduct programs and/or projects that provide opportunities for youth to develop a “world view” including a global perspective and the skills necessary for global citizenship and the development of appreciation for living in a global society.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Describe significant program accomplishments: goals and objectives, target audience, program content, delivery methods, and outcome-based evaluation • Up to three pages of supporting materials
<p>Excellence in Healthy Living Award <i>Sponsored by:</i> <i>NAE4-HPYD;</i> <i>Healthy Living Working Group,</i> <i>NAE4-HPYD Programs Committee</i></p>	<p>The purpose of the Excellence in Healthy Living Programming Award is to recognize outstanding efforts and impacts of NAE4-HPYD members in Healthy Living programming, evaluation and/or research projects.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Goals and objectives • Target audience • Program content, delivery methods and program significance • Outcome evaluation results • Partnerships, collaborations, volunteer and youth involvement • Lessons learned • Up to three pages of supporting materials
<p>Excellence in Natural Resources/Environmental Education Award <i>Sponsored by:</i> <i>A & T Industries;</i> <i>Camping & Environmental Education Working Group,</i> <i>NAE4-HPYD Programs Committee</i></p>	<p>The purpose of the Excellence in Natural Resources/Environmental Education Award is to recognize outstanding effort by members as individuals or as part of a team in this program area.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Description of the program and number of people reached • Description of collaborative efforts • Description of demonstrated educational impact upon the community and/or 4-H program • How adults, teen leaders and youth were involved in major leadership roles • Up to three pages of supporting materials

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<p>Excellence in Science, Technology, Engineering and Mathematics Award <i>Sponsored by:</i> NAE4-HPYD; STEM Working Group, NAE4-HPYD Programs Committee</p>	<p>The purpose of the Excellence in STEM Award is to recognize outstanding effort by NAE4-HPYD members in Science, Technology, Engineering and Mathematics programming, curriculum, project or event.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Scope of STEM program, curriculum, project or event • Identify the audience and number reached • Description of collaborative efforts, if applicable • Educational value and impact upon the community and/or 4-H program, including innovative teaching and learning strategies • Impact of program on youth/4-H program/community • Up to three pages of supporting materials
<p>Excellence in Teamwork Award <i>Sponsored by:</i> A & T Industries</p>	<p>The purpose of the Excellence in Teamwork Award is to encourage and recognize outstanding Extension programs or projects conducted by a team that demonstrate effective performance and significant results (impact) at community, area, state, or multi-state levels.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Program need/what was unique • Program goals and objectives • Target audience, their participation/involvement/contribution • Role of team members and percent of time contributed by each member • Outcomes, results, impacts • How does program contribute to Extension's commitment to diversity • Two letters of support • Up to three pages of supporting materials
<p>Excellence in Urban 4-H Programming Award <i>Sponsored by:</i> NAE4-HPYD; Urban Working Group, NAE4-HPYD Programs Committee</p>	<p>The purpose of the Excellence in Urban 4-H Programming Award is to recognize outstanding efforts by members in urban programming and to strengthen the commitment to urban programming curriculum. The nominee should have conducted the program or activity within the last two years, and it should be part of the ongoing 4-H program in the county. Youth participants must live in an urban community or the program must take place in an urban community. For these purposes, an urban community is defined as a contiguous community with a total population of at least 50,000 people and a population density of 1,000 per square mile.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Program goals and objectives • Information on needs assessment and description of urban community • Delivery method, content, materials developed and collaborative efforts • Evaluation method, results/impact and significance • Up to three pages of supporting materials

Award Name	Award Description and Specific Eligibility Requirements Beyond General Requirements Listed Above	Submission Requirements
<p>Excellence in Workforce Development Programming Award <i>Sponsored by:</i> <i>Trust Edge Insurance Company, Nebraska;</i> <i>Workforce Development & Career Exploration Working Group, NAE4-HPYD Programs Committee</i></p> <p>\$100 Award</p>	<p>The purpose of the Excellence in Workforce Development Award is to recognize outstanding efforts by members in workforce development and career exploration programming and to strengthen the commitment to workforce development programming curriculum. The program should be part of the ongoing 4-H program in the geographical area the nominee serves (county, district, region or state).</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Introduction – objectives, audience, needs assessment and description of program • Program description – delivery method, content, materials developed and collaborative efforts • Program impact -- Evaluation method, results/impact and significance • Up to three pages of supporting materials
<p>Greg Yost Memorial Youth in Leadership Award <i>Sponsored by:</i> <i>NAE4-HPYD;</i> <i>Youth Empowerment Working Group, NAE4-HPYD Programs Committee</i></p>	<p>The purpose of the Greg Yost Memorial Youth in Leadership Award is to recognize the outstanding efforts of members that exemplify youth-adult partnerships which support young people in programs that affect them and their world.</p> <p><i>SPECIAL NOTE: National award winner and/or video representing the program must be present at the NAE4-HPYD Conference to receive the award.</i></p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Purpose of program • Size, scope and content of program • Youth involvement • Evaluation/Outcome • Personal or professional growth achieved • Letter of support from a young person or group of young people highlighting: 1) what their role was/is in the program; 2) what specific tasks the youth completed as a part of the program; 3) what skills the youth gained to help them grow into a stronger leader • Up to three pages of supporting materials
<p>NAE4-HPYD Life Member Award <i>Sponsored by:</i> <i>NAE4-HPYD;</i> <i>Life Member Committee, NAE4-HPYD Member Services</i></p>	<p>The purpose of the NAE4-HPYD Life Member Award is to recognize outstanding effort and accomplishments of life members in NAE4-HPYD in serving the association during their career up to and including their involvement, dedication and exceptional service to their community during their retirement years.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Involvement in NAE4-HPYD as an active employee • Involvement with NAE4-HPYD since becoming a life member • Volunteer work with 4-H since becoming a life member • Volunteer work within the community since becoming a life member

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<p>Search for Excellence in Teen Programming Award <i>Sponsored by:</i> <i>A & T Industries</i></p>	<p>The purpose of the Search for Excellence in Teen Programming Award is to provide recognition for outstanding programs conducted for and with teen audiences. Programs should strive to gain national recognition for program accomplishments relative to scholarly and creative activities, teaching and/or research effectiveness, to show evidence or collaboration with others who help meet community teens' needs, and to strengthen the commitment to programs with teen audiences.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Goals and objectives of the program • Documentation of community need • Program evaluation process • Impact of program • Evidence of how program is/can be an ongoing program • Evidence of collaboration in planning/ conducting program with other agencies, youth clubs, teen boards, etc.
<p>Susan Barkman Award for Research and Evaluation <i>Sponsored by:</i> <i>NAE4-HPYD</i></p>	<p>The purpose of this award is to recognize NAE4-HPYD members for excellence in research and evaluation of Extension programs. This award is presented in honor of Susan Barkman, 2004 Vice President for Research, Evaluation and Programs.</p>	<ul style="list-style-type: none"> • Narrative to include the following: <ul style="list-style-type: none"> • Purpose, review of literature, methodology and expected results/outcomes of project • Description of expected educational impact of project on 4-H program and/or its contribution to youth development. Include discussion, implications and conclusions. • Letter of support from Extension or administrative supervisor indicating how the study is advancing the profession

COMMUNICATOR AWARDS

ELIGIBILITY

- All active and life members are eligible to submit awards.
- Applicants must have been an active member the year prior to applying as well as the current year of application. If there are additional requirements of membership for the award, these requirements take precedence over this eligibility requirement.
- Membership status is determined using the NAE4-HPYD database as of January 31, 2020.
- Multi-State entries are to be submitted in the State and Region of the primary applicant. The primary applicant should come from the state with the most members on the team.

GENERAL APPLICATION PROCEDURES

- All submissions must use the online submissions process. All award applications must be submitted by **8:00 a.m. Eastern on March 2, 2020**. No late entries will be accepted. Incomplete applications will be disqualified.
- A separate submission must be completed for each award in which a member is submitting.
- Entries must be produced/completed from January 1 to December 31, 2019.
- Previous national award winners may not enter the same class in consecutive years.
- Identical entries may not be submitted in more than one class.
- Rules and guidelines for each award will be strictly enforced.
- Applicants will not be able to add names of team members or information to their award application once it has been submitted.
- Communicator awards will be judged at the State, Regional and National Level.
- All National awards will be presented at the NAE4-HPYD Conference. Regional awards will be presented at the appropriate regional event during the NAE4-HPYD Conference.
- For team awards, at least one member of the team must be an NAE4-HPYD member and meet the eligibility requirements to apply. Team awards are limited to 10 members (applicant and up to 9 other individuals).
- For those award categories that do not have separate individual and team divisions, both individuals and teams may apply.

COMMUNICATOR AWARD ENTRY SPECIFICATIONS

1. Each entry must include an abstract. The abstract should include the following information:
 - a. **Objectives:** What are the goals of the entry? List what you tried to accomplish with the entry.
 - b. **Target Audience:** Identify the target audience, for example a news article might target daily readers or a promotional flyer for 4-H Day Camp might target 9-11 year old youth.
 - c. **Current Population:** Once you have identified the target audience, give the current population of the audience. This could be general population of your county or area, number of subscribers to newspaper or 4-H youth enrolled in your program or event.
 - d. **Publisher's Requirements:** List requirements for submission of items such as news articles, radio/audio programs, video programs, etc. Include how the editor wants the article and photos submitted. For audio/video programs what are the requirements for production and publishing online. If your university marketing department requires you to include appropriate Extension logos on items, closed captioning

on videos, or other requirements, include that information. If you use outside printing businesses what are their requirements.

- e. **Methods Used:** Describe any methods utilized to develop the entry item. This may include recording methods for items such as media presentations, online blogs, videos, podcasts, etc. It may also include sources read, information gathered for entries such as educational pieces, educational packages, media presentations, etc.
 - f. **Production Costs:** List the estimated costs to create, publish, distribute, etc. for your entry. For some items the cost might be zero but for most entries there is a supply cost. You might also include the value of your time to create the product if you don't have any expenses associated with printing, etc.
 - g. **Impact Results:** Include results as a result of your entry such as knowledge change, participation increases, funds raised, etc. if those are known at the time of the entry.
 - h. **Information on the role the applicant had in the entry:** This is important on team entries. List the roles for each person in developing the entry.
 - i. **Other information as outlined on each award description/score sheet**
2. **Abstracts may be uploaded in Word or PDF.** Create the document using an 8.5 x 11" layout with one-inch margins, single-spaced, 12-point font and a maximum length of three (3) pages.
 3. We recognize the changing tools needed by 4-H professionals to be successful. Entries that incorporate newer technology tools like podcasts, blogs, video, etc. are encouraged. Keep in mind that judging continues through June and multiple judges will need to access any online content, so be sure that your submission remains available throughout the judging period.

AWARDS

Communicator Awards are sponsored by Fair Publishing House.

- National winners will receive plaques. National winners for teams being honored will receive one plaque and all team members will receive certificates
- Regional winners will receive certificates

Award Name	Award Description	Submission Requirements
<p>Educational Package – Individual</p> <p>Educational Package – Team</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To educate through accurate, concise information (research based as applies) on one subject. It is <i>not</i> a promotional package.</p>	<ul style="list-style-type: none"> • Must consist of two or more components of the Communicator awards and be educational in nature (not promotional). There will be 3 spaces provided on the application to upload materials. If you have more than 3 different items, you may need to combine items into no more than 3 PDF's. • Inclusive of the purpose(s) of each component as described in individual section. • Abstract must include cost of production and source of funding. • All components must be utilized as one unit/lesson/program. • Electronic media may be included (i.e. web page, PowerPoint, audio, etc.). Please provide the link(s) in the Abstract and/or in the link field(s).
<p>Educational Piece – Individual</p> <p>Educational Piece – Team</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To educate through accurate, concise information (research based as applies) on one subject. It is <i>not</i> a promotional piece.</p>	<ul style="list-style-type: none"> • Multi-media may be included (i.e. web page, PowerPoint, audio, etc.). • Must apply to one subject. • Entry is one piece. Piece must be uploaded with application. • If entry is an online piece, provide the link in the abstract and in the link field in the application.
<p>Exhibit</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To provide educational and/or promotional material that is accurate, concise, and makes the audience respond in a positive way.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • Must upload at least one picture of the exhibit. • Include in abstract a description of where and how it was used. • Photo must clearly show the units of the exhibit. • Entry must be original work of the applicant.

Award Name	Award Description	Submission Requirements
<p>Feature Story</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To capture the mood of the event or person(s) and create reader interest. This is not a news story. Article should focus on unique or special interest story.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • Upload original submitted copy and copy of published story. Published story may be a scanned copy or a photo. • If article was published online, applicant must include web address in the abstract. A PDF, screenshot or similar saved copy of the published feature store articles should also be provided as an attachment. • Associated photos appearing with story may be included. • Articles must be original work of applicant(s).
<p>Media Presentation</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To provide educational and/or promotional material that is accurate, concise and holds the audience's attention.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • Individual/Team must produce the program using PowerPoint or similar presentation programs. • If entry is an online piece, please provide the link in the abstract and in the link field in the application. If media presentation is not too large to be attached, please provide in the application. • Materials must be original work of the applicant.
<p>News Story</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To present factual information or results in a manner clear and understandable for reader.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • Upload original submitted copy and copy of published news story. Published news story may be scanned or a photo of the published story may be submitted. • If article was published online, applicant may include web address in the abstract. A PDF, screenshot, or similar saved copy of the published news story is to be uploaded as an attachment or provided in the link field. • Associated photos appearing with the story may be included. • Article must be original work of the applicant(s).
<p>Periodical Publication – Individual</p> <p>Periodical Publication – Team</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>An information piece designed to inform, update, and make reader respond in a positive way. Examples may include newsletters, State Association publications, magazines, tabloids, etc.</p>	<ul style="list-style-type: none"> • Must submit two different issues (not necessarily consecutive), but both must be from the same series (i.e. two newsletters or two State Association publications). • The entry may be in printed or in electronic format but must be uploaded electronically for judging. • Electronically produced publications must include web address. A PDF, Screenshot, or similar saved copy of the published issues are to be uploaded as an attachment or the link provided in the appropriate field.

Award Name	Award Description	Submission Requirements
<p>Personal Column</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To develop a personal style of writing for publication in any type of print media. It should contain pertinent, appropriate, credible information congruent with the writer's style.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • Column must be original work of the applicant(s). • Entries may be published in a newspaper column, magazine column, blogs, etc. • Upload original submission and copy of published column of three different issues. Published columns may be scanned or a photo may be uploaded. • Electronically produced columns must include a web address in the abstract. A PDF, screenshot or similar saved copy of the published columns are to be uploaded as an attachment or the link can be provided in the appropriate fields of application.
<p>Promotional Package – Individual</p> <p>Promotional Package – Team</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To attract audience member's attention and make them respond in a positive way.</p>	<ul style="list-style-type: none"> • Entry must consist of two or more pieces such as video, brochure, poster, bookmark, tabloid, or any other combination of promotional pieces. Package pieces are not limited to those in individual section. • All components of the promotional package must be a part of the same program/event. • Electronically produced publications must include web addresses in the abstract. A PDF, screenshot or similar saved copy of the published items are to be uploaded as an attachment or the links may be provided in the link fields of application.
<p>Promotional Piece – Individual</p> <p>Promotional Piece – Team</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To attract reader's attention and make reader respond in a positive way. Examples include poster, brochure, flyer, tabloid, newspaper insert, t-shirt, etc., but not a press release.</p>	<ul style="list-style-type: none"> • Upload the document or a photo of item if it is not in document form.
<p>Published Photo</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To tell a story through a photo. Photo should be of high quality and follow photograph principles of composition. May be black and white or color and published digitally or printed.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • Upload original photo with submitted text, if any. • Upload the publication of where photo was published. (i.e. may be published in newspaper, fair catalog, brochure, magazine, promotional piece, etc.). If actual publication cannot be uploaded, a scanned version or a photo of the publication may be used or the link provided in the abstract and in the link field. • Include details of where photo was published in abstract information. • Photos must be original work of the applicant(s).

Award Name	Award Description	Submission Requirements
<p>Radio/Audio Program</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To provide educational or promotional information that is accurate, concise and makes listener respond in a positive manner or to attract listener's attention, hold attention and make listener respond in a positive way.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • If a series of lessons, enter only one lesson. If entry is promotion spots, a collection may be entered. • Individual/team must produce the program. • May include radio programs, podcasts, etc. that are not part of a video. • Upload audio file(s) or if files are too large to upload, provide the link to online source in the abstract and in the link field in the application. •
<p>Video Program</p> <p><i>Sponsored by: Fair Publishing House</i></p>	<p>To provide educational or promotional information that is accurate, concise and makes listener respond in a positive manner or to attract listener's attention, hold attention and make listener respond in a positive way.</p> <p>Individuals and teams may apply. One award will be given.</p>	<ul style="list-style-type: none"> • If a series of videos, enter only one video. If entry is promotion video spots, a collection may be entered. • Upload video file(s) or if files are too large to upload, provide the link to online source in the abstract and in the link field in the application.

FIRST TIME CONFERENCE ATTENDEE SCHOLARSHIP

APPLICATION PROCEDURES

- The application for First Time Attendee will be included in the **SPECIALTY AWARD SECTION**.
- Applications will be submitted through the NAE4-HPYD Online Awards Portal. State Member Recognition Chairs will have the award judged.
- **Each state could submit up to 2 individuals for consideration: one nominee (1st place) and one alternate (2nd place).** Each region is judged separately. Only first place applications from each state in a region will be judged to select up to four winners. Winners will be contacted to verify they will accept scholarship and attend conference. If there are applicants who cannot attend, the first-place applicant list from that region will be used to fill open slots. If all first-place applicants are exhausted and spaces are still available, 2nd place applicants (alternates) from states within that region will be judged to fill open scholarships.

Award Name	General Eligibility	Submission Requirements
<p>NAE4-HPYD First Time Conference Attendee Scholarship</p> <p><i>Sponsored by: NAE4-HPYD</i></p> <p>Up to four scholarships per region for a total of 16 scholarships</p> <p>Scholarship value is the Conference Early Bird Registration Fee</p>	<p>Applicant may not have attended a previous NAE4-HPYD Annual Conference as an Association Member. If the applicant attended previously as a guest, they can apply.</p> <p>Applicant must be a member the year applying for the scholarship (2020). Previous year membership is not required.</p> <p>Applicant must attend the NAE4-HPYD Conference in the Fall of the year selected. If applicant selected does not attend, they will not receive the scholarship. The scholarship is reimbursed following the conference.</p> <p>If a selected applicant decides they are unable to attend, they are to notify the respective Regional Director as soon as possible so that the scholarship can be offered to another member.</p>	<p>Information to complete in the Awards System:</p> <ul style="list-style-type: none"> • Contact Information (Name, Title, Full Address, email, office phone, etc.) • Region (North Central, North East, Southern or Western) • Current Extension Job Title • Current percentage of 4-H appointment in current position • Total years of Extension employment with 4-H responsibility • Number of years of NAE4-HPYD membership, including current year • What do you hope to gain by attending the NAE4-HPYD conference? • Describe your need for financial assistance to attend the NAE4-HPYD conference. • How will you apply information you gain from the NAE4-HPYD conference when you return home?