



THE PEACH PRESS

A PUBLICATION OF THE GEORGIA ASSOCIATION OF EXTENSION 4-H AGENTS



The Peach Press Publication Deadlines

Spring 2013 Issue
Deadline for Articles: Mar 29
Publication Date: April

Summer 2013 Issue
Deadline for Articles: July 31
Publication Date: August

Fall 2013 Issue
Deadline for Articles: Oct 18
Publication Date: Nov

2012-2013 Membership

Northeast : 23
Northwest : 39
Southeast : 39
Southwest : 26
State Staff : 20
Life Members : 53

TOTAL: 200

As of 2/20/2013

Webpage At:
www.georgia4h.org/gae4-ha/



A Message From the President Lynn Davis

Who Are You?

Greetings GAE4-HA Members! Time is drawing near for our State Meeting at Rock Eagle. Our GAE4-HA Committee Chairs and President-elect Dorthea Graham are working diligently to offer a dynamic conference. I hope you have marked your calendars to be part of something so unique. Georgia has opened this meeting to our peers across the country. The opportunity to hear unique programming presentations that we can modify for our local needs and the networking with others is exciting. So, come Rendezvous at the Rock, April 16-18th!

What does success mean to you? The awards and accolades are nice to receive, but not necessary. So, how do you want to be remembered at the end of your career? Why do people follow you or your program?

Recently I attended the Joint Council of Extension Professionals Conference in Memphis, Tennessee. Guest speaker Jay Rifenburg made a reference to Ralph Waldo Emerson's definition of success: "To laugh often and much; to win the respect of intelligent people and the affection of children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty, to find the best in others; to leave

the world a bit better, whether by a healthy child, a garden patch, or a redeemed social condition; to know even one life has breathed easier because you have lived. This is to have succeeded."

The investment each of us makes on a daily basis at the local level is making a difference. From a personal perspective, I strive to create an environment with so much respect and caring for each other. The 4-H'ers in my county whether very active or those I see only once a month in a school meeting, deserve my kindness and my attention. I enjoy young people. There are times we know we have to work hard and then it's awesome when we can relax and laugh and live in the moment. Just like me, you can relate to those young people who love 4-H and you. Yes, **YOU MATTER** to those innocent, adventurous and silly children and you have won their affection; a definition of success. Celebrate the goodness in that!

Thank you again for the opportunity to serve GAE4-HA. Reflect on how you can enhance our association and work to taking it to the next level. If you are interested in serving in a leadership role as an officer, a committee chair or a district director, please contact me. I look forward to seeing you at the Rock for some sunshine and sweet tea!!

Lynn

Winter 2013 Edition

Editor

Pamela Bloch, Gwinnett Co CEA

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Brought to you by

GAE4-HA Media Committee

Rendezvous at the Rock



Sunshine and Sweet Tea

2013 Southeastern 4-H Professional
Improvement Conference
Rock Eagle 4-H Center, Georgia
April 16-18, 2013



The Georgia Association of Extension 4-H Agents cordially invites you to the first-ever Southeastern 4-H Professional Improvement Conference to be held Tuesday – Thursday, April 16 – 18, 2013 at Rock Eagle 4-H Center near Eatonton, Georgia and just an hour from Atlanta.

The conference will provide **you** with an opportunity to teach classes and workshops, present poster sessions and network with 4-H professionals on a regional level! There will be motivational speakers, entertainment, and time to relax and re-energize at beautiful Rock Eagle 4-H Center!

The cost of the conference will include all meals, fees and lodging. All you need to add is travel.

Opening Speaker will be Kevin Eikenberry, world renowned leadership expert, a two-time best-selling author, speaker, consultant, and trainer. Kevin is the Chief Potential Officer of The Kevin Eikenberry Group, a leadership and learning consulting company that has been helping organizations, teams and individuals reach their potential since 1993.

Please share with your 4-H friends in your state, the Southeast and across the country!

Hope to see you at *the Rock* in 2013!!!



THE UNIVERSITY OF GEORGIA
**COOPERATIVE
EXTENSION**

Rendezvous at the Rock
2013 Southeast 4-H Professional Improvement Conference
April 16 – 18, 2013
TENTATIVE SCHEDULE

Tuesday, April 16, 2013

2:00 – 4:00 p. m. Registration
4:00 p. m. Get Acquainted Social
5:00 p. m. State/Group Meetings
6:00 p. m. Social
6:30 p. m. Dinner
8:00 p. m. Opening Assembly/Motivational Speaker
9:30 p. m. Recreation Options

Wednesday, April 17, 2013

7:00 a. m. Breakfast
8:30 a. m. Classes, Workshops, Posters and Exhibitors
10:00 a. m. Break
10:30 a.m. Classes, Workshops, Posters and Exhibitors
12:00 noon Lunch
1:00 p. m. Classes, Workshops, Posters and Exhibitors
3:00 p. m. Break
3:30 p.m. Classes, Workshops, Posters and Exhibitors
5:00 p. m. State/Group Meetings
6:00 p. m. Social
6:30 p. m. Dinner or States Night Out
8:00 p. m. Legend of Rock Eagle/Silent Auction/Live Auction
9:30 p. m. Recreation Options

Thursday, April 18, 2013

7:00 a. m. Breakfast
8:30 a. m. Classes, Workshops and Posters
10:00 a. m. Break
10:40 a.m. Classes, Workshops and Posters
12:00 noon Lunch
1:30 p. m. Classes, Workshops and Posters
 Recreation Options: Canoes, Volleyball, Madison Shopping Trip
5:30 p. m. Social
6:00 p. m. Dinner
7:30 p. m. Closing Assembly/Speaker/Clovers & Company
9:30 p. m. Recreation

Friday, April 19, 2013

6:30 a. m.- On Breakfast (Grab and Go)

Homeward Bound!



CALL FOR PRESENTATIONS

2013 Southeastern 4-H Professional Improvement Conference

Rock Eagle 4-H Center, Georgia

April 16-18, 2013

PROPOSAL DEADLINE: **March 1, 2013**

The Georgia Association of Extension 4-H Agents invites you to participate in the 2013 Southeastern 4-H Professional Improvement Conference by leading a Road Runner session, presenting an Educational Workshop, or entering a Poster Session.

4-H Youth Development Professionals are constantly looking for educational opportunities and programs to help “Make The Best Better” for 4-H youth. Showcase your most successful programs, multi-county efforts, fundraising ideas, curriculum, or any other ideas that have worked well in your program.

Poster Session: Submit an educational poster and staff it

Road Runner Session: 20 minute presentation

Educational Workshop: 45 minute presentation

To Submit a Proposal, complete the form found at:

<http://www.surveymonkey.com/s/PVK8WHP>

by **March 1, 2013**. Poster Sessions require a 50 word abstract and Road Runner sessions and Educational Workshops require a 250 word abstract.

DEADLINE TO SUBMIT PROPOSALS IS MARCH 1, 2013

LIFE MEMBERS/RETIREES....



TO BECOME PART OF OUR ASSOCIATION

Dear GAE4-HA Members,

In our Peach Press Newsletter we're wanting to highlight GAE4-HA life members and/or retirees in a "WHERE ARE THEY NOW..." Section. (Section designated to Life Members & Retirees Who Keep on Giving and Keep on- Keeping on).

I need some folks to provide me with relative info on any life member(s) and/or retiree(s) living in their county about what they've been doing since retirement. This could be one thing in specific or several things, including: work, a business venture, community service, an interesting hobby, family activities, etc. If you're aware of any of these former colleagues, please put something together (or ask them to) and send to me for submission in one of our Peach Press issues. Also attach any applicable photo(s) for use as well. Of course, if you prefer – simply send me the name(s) and relative contact information and I will follow up.

Thanks,

Royce L. James

Royce James
GAE4-HA Life Member Chair

roycelj@uga.edu
(478)955-8452

2543 Chelsea Drive
Macon, GA 31211

HOW TO BECOME A LIFE MEMBER

Hope you will join us if you're not already member. Membership drive is held during the fall – however, Life Member dues may be submitted at any time. Life Member fee is 3 times the regular renewal membership fee. Application for membership is the same as any new or renewal members. On the membership application, simply check off the "life member" option. Please visit the GAE4-HA website or contact your District Association Director for application information.

Tech Discovery Days with Fort Stewart 4-H Members



Kasey Bozeman,
Liberty County



Using Operation: Military Kids (OMK) curriculum, Liberty County Extension staff led Tech Discovery Days at the Fort Stewart School Age Center with their 4-H members. Nearly 100 students in the 1st-5th grade attend after-school programs at the facility daily. OMK Tech Discovery integrates technological resources such as iPads into activities to develop life skills and increase resiliency in military youth. Lessons focus communication, teamwork, self-responsibility, decision making, and problem solving. Additionally, 4-H'ers learn about geography, geospatial technologies, science, and engineering. Youth used apps such as Google Earth to learn about different countries, particularly those where their parents could deploy. These activities are a great way for the 4-H members to share their experiences about being a military youth.





The Fifth grade garden at Johnson County Elementary school provided collards for harvest the week of January 14th. The raised bed garden was provided by Johnson County 4-H and has been a joint effort between 4-H and the fifth grade teachers and students under the direction of Mr. Kent Foskey. Plans are being made to expand the garden before Spring planting begins.



Chatham 4-H'ers educate community on E. coli and septic systems



When 16 Chatham County 4-H'ers noticed an outbreak of E. coli cases in their community, they immediately sprung into action. Their 4-H club partnered with the Chatham County Metropolitan Planning Commission, Savannah's Environmental Planning Department, the Department of Community Affairs and local elected officials to organize and implement a program addressing E. coli in the county's waterways.

The youths spent two years perfecting an outreach program called "E. coli Stinks!" The project was the brainchild of Chatham County 4-H'ers whom attended the Georgia Youth Summit. The summit is a statewide program sponsored by Georgia 4-H and the Department of Community Affairs as part of the Georgia Rural Development Council's Youth Leadership Initiative. It encourages teams of 4-H'ers to recognize an issue in their community and address it. The county teams are eligible for competitive mini-grants to fund their programs.

The Chatham County 4-H'ers interviewed and surveyed 207 families with septic tanks in preparation for "E. coli Stinks!"

"We have problem areas that have septic tanks. People think that you can move into houses with septic tanks and not have to maintain them," said Chatham County 4-H Agent Trish West.

The 4-H'ers also developed post follow-up surveys for the families, attended three Savannah City Council meetings to raise awareness for their project and developed seven educational models that were viewed by more than 14,000 residents at local events. They created a public service announcement that currently airs on local television stations.

The post survey revealed approximately 85 percent of the families were more aware of septic tank safety and the dangers of E. coli, and 75 percent pledged to do more septic tank maintenance. Based on this data and the youths' project, the Metropolitan Planning Commission is seeking official regulations and compliances for septic tank owners.

To view the "E. coli Stinks!" PSA visit <http://www.youtube.com/watch?v=zzHn8cibjVk>.



 Adrienne Cox Harris Co.

Finding the Real World in 7th Grade

Think back to when you were in 7th grade. Did you know what all your parents had to pay each month to live as an adult? Did you know how to write a check or balance a check book? Over the past five years, 1,925, 7th grade students in Harris County have learned this through the 4-H program.

Adrienne Cox, Harris County 4-H Agent, facilitates a program called *Reality Check* each May in the school. Students spend time prior to the program learning the basics of finance. They learn how to write a check, how a debit card works, and how to maintain their account balance. Then, they are able to put their skills to the test in this two hour interactive program. The students work as a two person team to keep them on task. They are given an “identity” of a personal status, family status, and job

with the amount of income to use for the month. They have to visit 11 booths that represent monthly living expenses. Booth examples are: housing, transportation, medical insurance, and even entertainment. The students must try to live on their income. It is very hard to accomplish. Many students believe they should make enough money to breeze through the month with plenty left over. It doesn't work that way in the *Reality Check* for most students. Life is harder than they imagined. The program is a real eye-opener for the majority of the students.

Every year it is fun to watch the students go to the booths. They don't like how much things cost; especially when they are spending their own money and not their parents. Most of the students choose to buy store brand food and clothing, but in everyday life they want their parents to purchase name brand clothing.

Before the program begins students fill out a form to envision what their life will be like. They choose an education level, what car they will have and where they will go on vacation. Most of the students have big plans for themselves. They plan to go on Hawaiian vacations and drive a Hummer. After the program, they have a better understanding of what things cost. A countless number of students have gained a greater respect for what their parents must spend money on for bills. One student said, “I feel bad for always wanting name brand clothes. I see now why my Mom has a hard time.” Another student was quoted saying, “I don't want to have to be an adult any time soon!” The program gives the students such a wakeup call for what life is like as an adult.

The *Reality Check* program helps the 7th grade Social Studies teachers meet the Georgia Performance Standards. It is a great way 4-H can be an asset to the schools.





Biersmith combines love of science and the outdoors for the perfect career

 Sharon Dowdy,
Office of Communications

When it comes to 4-H, Melanie Biersmith is in the minority.

She didn't grow up in 4-H like most of her co-workers on the Georgia 4-H state staff. She took to her job as the state's environmental education coordinator was the perfect one for her and for the program.

Born in South Carolina, Melanie was raised in a military household. As a result of her father's army appointment, her family moved all around the southeast. "Sometimes I went to base schools and sometimes I went to public schools from South Carolina to Florida and parts of Georgia," she said.

She never lived on a farm. She didn't raise chickens or show a cow. And she wasn't a 4-H'er.

"I came to the 4-H lifestyle through the science education route," she said.

After earning a bachelor's degree at Georgia College (majoring in biology and minoring in chemistry), Melanie worked for UGA Marine Extension for three years. She earned her master's degree in science education at UGA and taught science at Greene County High School for two years.

When the environmental education coordinator's job became open at the Jekyll Island 4-H Center in 2003, Melanie found her home in 4-H. She was there for five years; first as coordinator and then as director.

"The job at Jekyll helped me define my passion," she said. "Before then, I had only seen the environmental education aspect from inside the classroom. I'd had the coastal passion from my time working with marine Extension and I'd always taken my students on field studies to the coast when I taught in the classroom. I feel like I always knew I wanted to be back in the world of informal education, but I needed some street credit."

In 2008, Melanie transferred to Rock Eagle 4-H Center and the state 4-H staff where she serves as the statewide environmental education coordinator. She feels her "street credit" from inside the classroom helps her serve the teachers who bring their students to the environmental education program at Rock Eagle.

The Georgia 4-H staff makes a concerted effort to keep teachers involved in the state environmental education program.

"We recently revamped our entire evaluation process which included a focus group with teachers who have used our program for a long time," Biersmith said. "I was expecting to hear that they value how we cover the standards and complement science content. They mentioned that, but the main focus was how the program helps them build relationships with their students. It also helps with peer-to-peer interaction and their connectedness to nature. You can't accomplish this in the classroom. You have to do it where the walls are down and the playing field is level."

Melanie loves her job, but once in a while she pines for her days in the classroom.

"I have more flexibility in my day but I also have less opportunity to build relationships with the students," she said. "So now I work to develop relationships with the 4-H staff at the centers and in county offices."

All five 4-H centers offer environmental education programs but what's offered at each center is uniquely different. At Jekyll, Melanie taught two to three classes each week and worked with students every day.

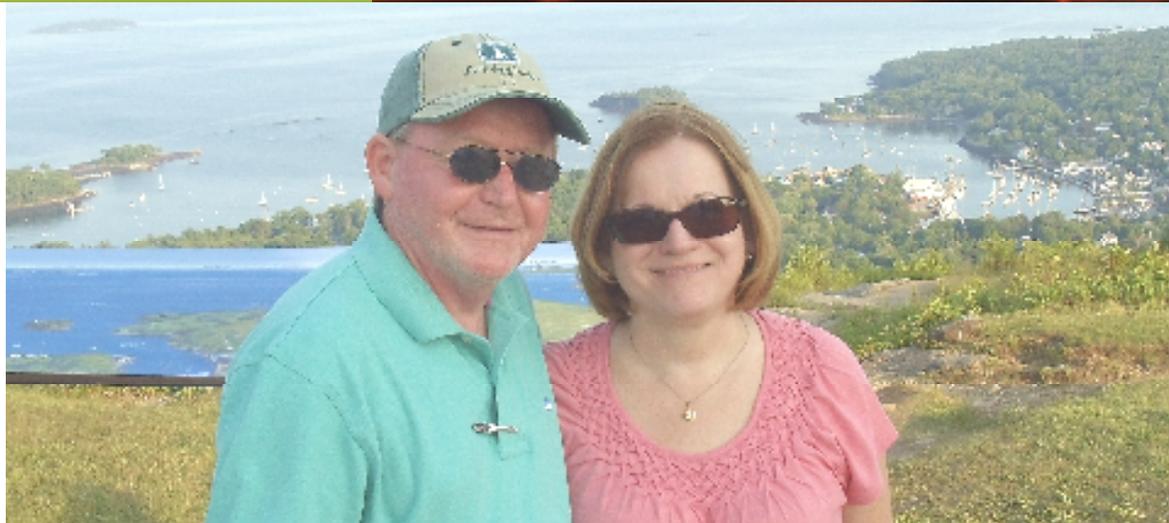
"Now, when I teach, it's to county staff or 4-H Ambassadors so I'm removed from the piece that gave me so much joy as a teacher," she said. "I had to come to grips with my new role. It's great to now see (the program) - from the balcony - and see the statewide impact. I don't have to worry about whether or not I have enough change to run the canteen or watch the weather to make sure we can get the kids off the beach in time. I miss those daily freakouts, but I now get rewards from sitting in this chair and hearing how awesome our state's program is."

Melanie and her are excited about welcoming the one millionth student into the program in the fall of 2013.

"We aren't the ones that save the world, we just enhance what the teachers do all year long. The partnership between the classroom and what we offer is where the sweet spot is," she said.

When she's not spending time with teachers and students, Melanie enjoys spending time with her family of self-declared science nerds. Her husband Andy teaches high school chemistry at Morgan County High School. The couple lives in Madison and has a 7-year-old daughter Drew and a 6-year-old son Sam.





 Royce James, Life
Member Chair

"WHERE ARE THEY NOW...!"

(Section designated to Life Members & Retirees Who Keep on Giving and Keep on- Keeping on).

GEORGE LEE – When ask of George to give me an update since his retirement, he was very hesitant to respond for a while. His thought was that everyone had such an entertaining story to share - once they had unwound and restarted their engines in a different direction. As he explained, he typically just enjoyed hearing other's stories rather than giving his own. Nonetheless, I was able to extract the following:

. . . Having grown up on a farm as an active 4-Her, Extension was in George's life before he was employed with UGA. Naturally, it remained a constant part of his life after his retirement. Even though there are many aspects of Extension that a person can stay connected with, the 4-H Program offered an easy way to stay involved without interfering with him being gainfully employed or his family and community activities. Brian Tankersley, Tift County agent, has kept George involved with 4-H Poultry Judging since his retirement over 11 years ago. George serves as egg coach while Brian keeps a great flow of interested 4-H'ers involved in the program each year. Now, although George doesn't like to brag, his recall is that he has had a team, or two, to make the state contest in Athens every year. Also, ten of those years they have taken at least one team to the National Contest in Kentucky – with at least three of their teams earning a National Championship. In addition to these titles, though, George recalls that they have had several other teams to place in the top ten. Of course, "it's difficult" he says, to keep track of this without doing a little bit of research! His joy, as he puts it, is seeing the young people excel after having worked so hard. That much he contends haven't changed since retirement!

As far as his family goes, family time increased from day one following retirement. And to add to his pleasure, George thanks of himself as fortunate to have become a grandfather. "This just opened up a whole new and exciting chapter for my family – *seeing your children become parents, and, entertaining a toddler is indescribable,*" as he describes it.

During his stint in retirement, George has also had the opportunity to get involved with the Lt Governor's office as a South Georgia staff liason, where he has been serving for the past 6 years. He says that this opportunity allows him to keep many new friends informed of the value of Extension work all across the state. And between Sanford Stadium and his South Georgia life, in general, he maintains a continuous string of daily and weekend activities with his friends and family. As George puts it, "*life is good!* Because of my Extension contacts and friends, I am still enjoying being a part of the University and the community."

Great Promise Partnership and 4-H



Laurie Murrah-Hanson,
State Staff

Founded in 2009 by Georgia Department of Community Affairs Commissioner Mike Beatty, Great Promise Partnership (GPP) is expanding 4-H opportunities for underserved youth across Georgia. A collaboration of the Georgia Department of Community Affairs, Georgia 4-H, Southwire Company, the University System of Georgia, the Technical College System of Georgia and local school districts, GPP is a cooperative education nonprofit organization that works to increase the number of high school graduates in Georgia. The goal of the partnership is to prepare students for their next post-secondary step whether it is college, technical school, the military or work. GPP works from a team approach that every sector of society is responsible for the success of children. Through partnerships of schools, employers and youth development organizations, middle and high school students are provided academic support, employment opportunities, life skills training, mentoring and other assistance needed to complete their high school education and prepare for the future. GPP includes a *Community Track* for students in grades 6-10 and a *Workforce Track* for students in grades 11 and 12.

Great Promise Partnership Community 4-H Programs are currently being delivered in five Georgia counties: Clarke, Chattooga, Coffee, Putnam and Union. These counties have a high population of youth who receive free or reduced lunch, live in poverty and have low graduation rates (Clarke County's at 66% and Putnam County's at 63%). Bi-weekly educational programs are held at schools (both during the school day and afterschool) so that access to transportation does not prevent students from participating. Students are taught workforce preparatory and soft skills using interactive hands-on lessons.

In addition to participating in bi-weekly meetings, GPP students plan and implement community service projects. In Clarke County, students helped local children who were hospitalized by making and distributing fleece blankets. Each month Putnam County students participate in a service project that they choose and develop. These projects have included repainting the doors at the Extension Office, participating in Eatonton Beautification Day by replanting a flower bed downtown, cleaning up trash around the middle school and volunteering at Putnam County Animal Control Pet Fest.

Leadership Adventure Weekends are another component of the GPP program. These adventure themed retreats are facilitated by specially-trained instructors (4-H alumni) at Georgia 4-H Centers. Leadership Adventure Weekends focus both on the bonding and relationships among youth and adults, but also on the empowerment of youths as individuals. Over the course of a weekend, groups participate in outdoor and classroom-based challenges that promote teamwork, leadership, communication, and the development of other life skills.

GPP is providing resources and partnerships that enhance the capacity of 4-H to reach students that have significant need for the experiences, lessons, and opportunities of 4-H. By connecting at-risk youth with Positive Youth Development programming and workforce/career training, GPP is working to increase Georgia's high school graduation rates and end the cycle of persistent poverty. Great Promise Partnership is continuing to expand both Community and Corporate Track locations across Georgia for the 2013-2014 school year.

Extension Agents (GAE4-HA) Elizabeth Conway, Timothy Jennings, Amanda Parnell, Kevin Tatum, and Rebecca Thomas coordinate the county programs. State Specialists (GAE4-HA) Laurie Murrah-Hanson and Jeff Buckley provide support and resources. GAE4-HA and Georgia 4-H Foundation Board member Bo Ryles is the Executive Director of GPP. Commissioner Mike Beatty, founder of GPP, is also a 4-H Foundation Board member. For more information about Great Promise Partnership, contact Laurie Murrah-Hanson at laurs@uga.edu or visit the website at www.gpppartnership.org

Mardi Gras Beignet Cooking Lesson

 Victoria David,
Fulton County



Fulton County Cloverleaf 4-H'ers, teen leaders and parents celebrating Mardi Gras at the East Point Cooperative Extension Office during the February *Fulton 4-H Kids in the Kitchen* cooking club meeting.

Fulton County Cooperative Extension youth development program held it's *Fulton 4-H Kids in the Kitchen* cooking club meeting for students interested in learning basics of maneuvering in the kitchen. Students participating in this club learn to follow recipes for making snacks and meals for themselves and their families. Students learned to measure the wet and dry ingredients used to make beignets, a traditional Mardi Gras treat.



Fulton County 4-H'ers (left) mixing wet beignet recipe ingredients.

The Fulton County Cooperative Extension youth development program (4-H) teaches metro-area youth lessons in agriculture, leadership, science, engineering, technology and healthy living.

Come Check out Master Camp!

 Terri Kimble, Newton Co

My last year of high school, I couldn't wait to graduate, but I didn't know how I'd live with 4-H. That last year, it seemed like I lived at 4-H events. DPA, Senior Conference, Senior Camp, volunteering at the Paralympics, State Congress, National Congress and Fall Forum... I never wanted that 4-H feeling to end.

What I didn't realize for 10 years was that it didn't have to end.

In addition to the friends you already have in 4-H, the Master 4-H Club adds generations more of 4-H'ers to hang out with at 3 Master Club events each year!

The Master 4-H Club camps at Wahsega for the weekend of the third Sunday each year, camps at Jekyll on Labor Day weekend, and spends a day at Rock Eagle during State 4-H Council.

Low country boils, high ropes at Wahsega, the north vs. south softball game, sandcastles, Clovers and Company... the fun continues every year for the rest of your life.

As a new agent, I received countless tips and stories from former agents underneath the shade trees at Wahsega.

I've also had another chance to give back to 4-H by joining the board of the Master 4-H Club to serve the last four years.

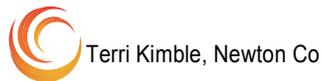
17 years after mastering, I still can't wait for the next Master 4-H event. The next dance. The next time I get to see my 4-H friends. (And as an agent—the next 4-H camp where I'm not in charge of any kids!)

Don't let your 4-H'ers miss out! Let them know what the Master Club offers, and considering paying their first year's membership (\$10) so that your county can present their Master pin.

Not a Master but want to see what camp is all about? Register as my guest! Just drop me an e-mail and I'd be happy to sign you up!

Master 4-H Day at State Council is June 22. Master 4-H Camp at Wahsega is July 19-21. Master 4-H Weekend at Jekyll is August 30-September 2. Check the website at www.gamaster4h.org or the Facebook group for details.

Jones wins NAE4HA award in club support



Pulaski County 4-H agent Sonya Jones was recognized on behalf of her entire extension office for excellence in club support at the NAE4HA annual banquet.

The 4-H and agriculture staffs came together to kick off an annual marketing campaign with a UGA tailgate event which raised over \$25,000 in club support.

The office had a goal of \$50,000 for an endowment, and started strong with a seed donation of \$10,000 from the Heart of Georgia Gin and \$3,250 in other donations, but fell short in finding a way to raise the remainder of funds. At the same time, the office needed a way to better market programs to increase participation.

"The idea was formed about having a tailgate party in the fall to 'kick off' the new 4-H school year and to begin an annual fundraising effort for the Pulaski County Endowment," said Jones in her award application.

Goals of the event included raising awareness of the fund drive, recognizing 4-H'ers for their achievements, encouraging new participation, raising awareness of other office services, recruiting students for the UGA CAES, and reconnecting with alumni.

The office borrowed UGA tailgating tents to set up in the auditorium and UGA memorabilia to decorate with themes to promote ANR, 4-H and Archway. Each tent gave away tailgate foods and lemonade, prepared by office staff and served by volunteers.

Tables were also set up at the event by the Project SAFE Team and the Pulaski County Cattlemen's Association. 4-H'ers presented demonstrations and promoted projects.

Invitations were sent to farmers, community members, local businesses, and active 4-H'ers.

Advertising ran in the local newspaper and on Facebook pages. Signage and an inflatable Hairy Dawg were placed roadside leading up to the tailgate.

As a result of the event, \$10,780.00 has been donated from individuals and businesses in the community since the tailgate party. 4-H'ers who had not attended honors day assemblies received recognition. 4-H participation increased, volunteers increased, and 6 students attended the SW District Recruitment event. Five former 4-H'ers attended the event as well as some parents of former 4-H'ers.

Overall, 93 people attended and reported the event a great success.

"To date, \$25,300 has been donated toward investing in Pulaski County Cooperative Extension. From a simple idea that blossomed into a great annual marketing campaign, Pulaski County Cooperative Extension shows that the office staff put the "MARK" in marketing! It helped strengthen the overall 4-H program by securing donations, creating awareness of programs offered, and marketing the great work we do with youth every day," said Jones.

How can you Master?



Each year, hundreds of high school 4-H'ers win at the state level in project achievement, judging events, livestock shows, and other 4-H events to achieve Master 4-H status. But the Master 4-H Club also names a few new adult masters each year either as "Additional Masters" (when the adult was a 4-H'er but never mastered) or "Honorary Masters" (when the adult was never 4-H'er. In both cases, the adult has contributed greatly to Georgia 4-H and/or the Georgia Master 4-H Club. Do you know an adult who deserves to Master? Applications are available at www.gamaster4h.org and are due each Spring.

A Note for the Spring Edition of The Peach Press



Thanks to all those that submitted articles for this Winter Edition! The next edition of the Peach Press is due to hit your hands at the state meeting.

WE NEED YOUR HELP!

Send in photos!

Do you have stuff in your office that you want to get rid of? (and co-workers don't count!) Send in your name, county and the stuff you want to rid of! Your trash is another's treasure!

Do you have a curriculum, display, etc that you are looking for? Send in your name, county and description of the item! Maybe someone has it!

AND All members are asked to:

Want to give a co-worker some praise? Write a sentence about something you admire about another employee, include their name and county and your name and county.

DEADLINE IS MARCH 29

2012-2013 GAE4-HA Board of Directors

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lynnny@uga.edu

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