

How Do We Keep Pecans Profitable?

	2018	2019	2020
Stuart	\$1.44	\$1.55	\$1.05-\$1.30
Moneymaker	\$0.8-\$1.10	\$1.00-1.10	\$0.40-\$0.70

- Manage Cost
- Fertility costs can be drastically reduced simply by using soil and leaf samples
 - As much as \$80/acre
- Become More Efficient---Cut Costs Not Corners
 - More/Same volume for less money
- Varieties---Fungicides account for 12% of variable production cost

